



For Immediate Release
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DAIRY CALL TO ADDRESS BUILDING BUDGET FOR SUCCESS *Snider to Offer Advice on Dairy 2010 Budget Planning*

HARRISBURG – The Center for Dairy Excellence will host the second of two "Mastering the Dairy Business" noon conference calls on building a 2010 budget on Wednesday, Jan. 27, from noon to 1:30 p.m.

Leading the call will be Gary Snider, vice president of farm business consulting for Farm Credit of Western New York. Respected for working with Northeast dairy farms, Snider has helped them identify key areas to improve cash flow and profitability. He will offer his insight on factors to consider in building your 2010 dairy budget.

The call is offered at no charge to participants, but pre-registration is required and is on a first-come, first-served basis. To register, call the center at 717-346-0849 to provide name, phone number and e-mail address for the Jan. 27 call. Once registered, you receive the call in number and code.

The first "Mastering the Dairy Business" conference call on Jan. 13 was led by Dr. Mark Stephenson from Cornell University who shared his perspective on the 2010 dairy outlook and what dairy producers should be including in their 2010 dairy budget. Presentation materials and an audio recording of the call are available online at www.centerfordairyexcellence.org. Click on "Center for Dairy Excellence Events," then on "Mastering the Dairy Business Conference Calls."



For more information about the conference calls, call the center at 717-346-0849 or e-mail the center at info@centerfordairyexcellence.org. For more information about the Center for Dairy Excellence and the programs and resources available through the center, visit www.centerfordairyexcellence.org.

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The Center for Dairy Excellence is an initiative of the Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.