



For Immediate Release

April 6, 2011

April Dairy PROS Meeting to Focus on State's Dairy Priorities
Roundtable Discussion to Address Available Programs

Harrisburg – Agribusiness professionals who work regularly with dairy producers will receive updates on the state's dairy priorities from the Pennsylvania Department of Agriculture at three April Dairy PROS meetings.

"The meetings provide agribusiness representatives the opportunity to expand their networks and knowledge base to help their customers and clients excel," said John Frey, executive director of the Center for Dairy Excellence. "We welcome the Pennsylvania Department of Agriculture staff to the Dairy PROS meetings to share the new administration's agricultural and dairy priorities."

Three April Dairy PROS workshops are as follows:

- **Wednesday, April 13**, at the Lancaster Farm and Home Center, 1383 Arcadia Road #22, Lancaster, Lancaster Co., from 8 a.m. – 10 a.m.
- **Wednesday, April 27**, at Celebration Hall, 2280 Commercial Blvd., State College, Centre Co., from 8 a.m. – 10 a.m.
- **Friday, April 29**, at the Comfort Inn Mercer, 835 Perry Highway, Mercer, Mercer Co., from 8 a.m. – 10 a.m.

"We are pleased to continue to offer the 'Take It to the Farm' segment as part of Dairy PROS," said Lisa Holden, associate professor with Penn State Dairy Alliance. "This program explains the tools available to help farmers enhance their management, performance and profitability."

Dairy PROS meetings are hosted three times a year by the center and Penn State Dairy Alliance, and are funded in part by a grant from the Department of Labor & Industry's Workforce Investment Board.

For more information or to register for the April series of Dairy PROS meetings, visit www.centerfordairyexcellence.org and click on the "Dairy PROS" icon in the middle of the page. Dates for the July Dairy PROS series are also available online.

Questions about the Dairy PROS meeting series can be referred to Penn State Dairy Alliance at 1-888-373-7232 or askdairyalliance@psu.edu, or to the Center for Dairy Excellence at 717-346-0849 or info@centerfordairyexcellence.org.

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The Center for Dairy Excellence is a non-profit organization developed by the Pennsylvania Department of Agriculture and was launched in January 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.