



For Immediate Release

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HARSHBARGER NAMED CENTER FOR DAIRY EXCELLENCE SUMMER INTERN

Ashley Harshbarger Brings Dairy Experience, Leadership to Position

Harrisburg – The Center for Dairy Excellence tapped Ashley Harshbarger, a May 2010 graduate of the Pennsylvania State University from Millerstown, Pa., as its summer intern.

“We are excited to have Ashley join our team,” said John Frey, executive director of the Center for Dairy Excellence. “She brings a fresh perspective and a wealth of experience to her role as summer intern.”

In her position, Harshbarger will help organize activities for the Center for Dairy Excellence and Pennsylvania Dairy Task Force. Two key projects she will coordinate are a social media outreach plan to promote the center and Pennsylvania’s dairy industry and the center’s 2010 series of “Summer Open House and Dairy Tours.”

“Ashley has experience building social media plans and planning events for other Pennsylvania agriculture organizations, and she has served in numerous leadership roles at Penn State and in dairy youth organizations,” said Frey.

Harshbarger is from a dairy farm in Juniata County, where she was active in 4-H and FFA. She was a member of the Pennsylvania Junior Holstein Association where she served as secretary in 2009-2010 and competed in extemporaneous speaking, dairy bowl and dairy jeopardy.

Harshbarger earned a degree in Agricultural and Extension Education and a minor in Animal Science at Penn State. While there, she was active in the Dairy Science Club, Delta Theta Sigma, Coaly Society, and was an Ag Advocate for the College of Agricultural Sciences.

“I am excited to give back to the dairy industry by working with the Center for Dairy Excellence and the Pennsylvania Dairy Task Force this summer,” Harshberger said. “I look forward to working with individuals from across the commonwealth to promote the dairy industry.”

For more information about the center’s activities, visit the website at www.centerfordairyexcellence.org. Or call the Center for Dairy Excellence at 717-346-0849.

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The Center for Dairy Excellence is an initiative of the Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.