

NEDLT

Strategic Planning Session

Submitted by the NEDLT Strategic Planning Committee

September 8, 2010

The committee agreed to combine the NEDLT vision and mission statement into one *mission statement*:

The NEDLT will advocate and educate for a profitable and growing dairy industry through regional stakeholder interaction and collaboration.

NEDLT Priorities:

- **Issues that arise, which impact profitability at any sector of the dairy value chain.**
- **Foster stakeholder collaboration**
- **Provide a forum for discussion of dairy policy issues.**
- **Maintain a strong dairy infrastructure across the value chain.**

The strategic planning committee further outlined two of the priority issues:

Foster stakeholder collaboration:

- **NEDLT *meeting agendas* will include a balanced perspective from across the value chain**
- **NEDLT meetings will include *presentations* that are balanced across the value chain when discussing issues and topics.**
- **NEDLT will stress regional unity on issues when appropriate.**
- **NEDLT meetings will include sharing of state level activities and coordination when appropriate**
- **NEDLT will facilitate sharing of state level dairy marketing data.**

Provide a forum for discussion of dairy policy issues.

- **Executive committee will ensure that the agenda and presentations are balanced and reflect the perspectives of the entire value chain.**
- **Presentations should be focused on providing information and fostering understanding of the policy being discussed.**
- **NEDLT will identify other groups that are working on the policy being discussed.**
- **Questions should be sought to seek understanding and gather information.**
- **Policy statements issued only when consensus can be easily achieved.**

NEDLT Administration:

Each State Agency will pay for their staff to participate and contribute towards administrative costs. If State Agencies are unable to financially support the NEDLT, future NEDLT plans will need to be evaluated.

Transition plan for new state level leadership:

- NEDLT will be included in the state agency transition documents that are currently being developed for new leadership.
- Delegates for each state will meet with new leadership in January.
- NEDLT Executive Committee will work to meet with new leadership in each state in March.
- A notebook will be developed to be presented to the new leadership that includes:
 1. Consistent information from each state
 2. Strategic planning survey results
 3. NEDLT strategic plan.