



For Immediate Release

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GET 2025 DAIRY MARKET OUTLOOK AND FORECAST ON TRENDS AND OPPORTUNITIES DURING FREE WEBINAR ON JANUARY 17

The Free "Protecting Your Profits" Webinar Will Take Place on January 17 at 12 p.m. EST

Harrisburg, Pa. – On Friday, January 17 from 12-1 p.m., the Center for Dairy Excellence will host a "Protecting Your Profits" webinar titled "2025 Dairy Market Outlook, Trends, and Opportunities Ahead." Kathleen Noble Wolfley from Ever.Ag will share an overview of U.S. and global milk supply expectations in the new year, new cheese capacity, the importance of exports, domestic demand, and how to navigate risk in this environment.

"As we begin a new year, this is the perfect time to take a look at what trends and opportunities might be on the horizon in 2025. Kathleen has timely expectations and updates to share about dairy markets in this webinar," said Valerie Mason-Faith, Risk Education Manager at the Center. "You don't want to miss this opportunity to hear valuable dairy market insight and key risk management information that could help your dairy navigate this ever-shifting marketplace."

Kathleen Noble Wolfley is the Market Intelligence Director with Ever.Ag, working with producers to help them make educated and informed decisions on risk management. Kathleen is a student of the dairy industry, with dairy farm roots in upstate New York and more than a decade of experience as a dairy market analyst. She is based in western New York.

To join the discussion in a format that is most convenient for you, the Center will host it in a webinar, podcast, and conference call format. There is no cost to participate in the 'Protecting Your Profits' discussion, and no registration is necessary.

Webinar Format

Visit www.centerfordairyexcellence.org/JanuaryPYP on Friday, January 17 at 12 p.m. to launch the webinar and watch live.

Conference Call Format

Individuals who would prefer to connect via conference call can dial the following number on Friday, January 17 at 12 p.m.:

Dial: 1-301-715-8592

Meeting ID: 882 7831 7778

Passcode: 051898

Podcast Format

Visit www.centerfordairyexcellence.org/pyp to listen to a recording of the “Protecting Your Profits” discussion in podcast format and subscribe to get notified when new episodes are released. The episode is expected to be published after the live webinar and conference call are concluded.

Valerie Mason-Faith will facilitate the webinar. Contact Valerie at vmason@centerfordairyexcellence.org or call (717) 550-8720 with questions about the webinar.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
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