



CENTER FOR  
**Dairy**EXCELLENCE

## **For Immediate Release**

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### **JANUARY 'PROTECTING YOUR PROFITS' CALL TO BE HELD**

*Zepp to Review Market Fundamentals at Noon on January 25*

**Harrisburg, Pa.** – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, January 25, at noon. The call will be led by Alan Zepp, risk management program manager with the center.

“Today’s futures market prices are constructing the strongest expected margins since September 2014. Should producers protect these potentially profitable prices, even though it appears that we are on the upside of the milk price cycle?” asks Zepp. Join the Center for Dairy Excellence for a brief discussion on the fundamentals behind these prices, the potential bumps in the road to healthy margins, as well as marketing plan strategies to protect this prospective income.

All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call, hosted by the Center for Dairy Excellence. To register and obtain the conference line information please call 717-346-0849, or email Melissa Anderson at [manderson@centerfordairyexcellence.org](mailto:manderson@centerfordairyexcellence.org).

The call will start promptly at noon and last approximately 15 minutes. The calls are recorded and posted on the Center for Dairy Excellence website under the “Dairy Information” tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).