



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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January 17, 2018

January 'Protecting Your Profits' Call to be Held *Zepp to Review Market Fundamentals at Noon on January 24*

Harrisburg, Pa. – The Center for Dairy Excellence's monthly "Protecting Your Profits" call will be held Wednesday, January 24, at noon. The call will be led by Alan Zepp, risk management program manager for the Center.

"Class III futures market prices have fallen under \$14.00 through May," Zepp said. "The question that should be addressed is 'why are prices falling and what will need to happen to bring them back to profitable levels?'"

Join the Center for a short discussion on the fundamentals behind these market moves. All are welcome to participate at no cost in the upcoming "Protecting Your Profits" conference call. To register and obtain the conference line information, please call 717-346-0849, or email Alan Zepp at azepp@centerfordairyexcellence.org.

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center's website under the "Dairy Information" tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.