



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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KLECKNER SELECTED AS CENTER'S DAIRY EDUCATION AND COMMUNICATIONS INTERN

Kleckner to Focus on 2017 Summer Education and Communications Projects

Harrisburg, Pa. – The Center for Dairy Excellence hired Myrannnda Kleckner, junior at the Pennsylvania State University, for the dairy education and communications intern position for summer 2017. Kleckner will assist with further development of dairy education curriculum and plan youth education events. In addition, she will collect data in a state-wide dairy industry survey and record the Center's program successes through social media, newspaper articles and press releases.

Kleckner anticipates the opportunity to further develop dairy education programs in Pennsylvania as the Center's intern. "With this state being a leading producer in the dairy industry, it is important that youth are knowledgeable of how they are impacted by it every day," said Kleckner. "I am eager to share the story of our dairy farmers as I assist Center staff and attend educational events."

Kleckner majors in agricultural science with minors in agriculture communications, agronomy, and environmental soil science. She has previously interned as a 4-H program assistant with Penn State Extension in Dauphin County, as a communication intern with the Chesapeake Bay Foundation in Harrisburg, and most recently, as a press intern at the Pennsylvania Farm Show.

"Myrannnda has strong communications skills and a unique perspective on different segments of Pennsylvania agriculture, gained through her formal education and past internships," said Mary Foote, dairy education programs manager for the Center. "We're looking forward to seeing how Myrannnda's experience and skills will impact the direction of our future dairy education and communications programs."

Kleckner will assist the Center staff members at the 2017 PA Dairy Summit in February with her official internship beginning in June.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.



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CAPTION IMG_7583.JPG: Myrannda Kleckner, summer intern for the Center, pauses between intern duties to visit with dairy exhibitors and their cows at the 2017 PA Farm Show. Photo provided by Myrannda Kleckner.