For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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LEARN MORE ABOUT CHOBANI ANNOUNCEMENT AND WHAT IT MEANS FOR PA DAIRY ON OCTOBER CONFERENCE CALL

The Monthly Call Will Be Held on Wednesday, October 21st at 12 pm

Harrisburg, Pa. – The Center for Dairy Excellence's "All Things Dairy" bi-monthly conference call aims to provide a platform for organizations and industry partners to share timely updates, resources, programs, and upcoming events relevant to the dairy community. The next call is scheduled for Wednesday, October 21 at 1 p.m. EST. With the recent announcement of Chobani establishing its first dairy manufacturing operation in Pennsylvania, panelists will share more details about this investment and what it could mean for PA dairy producers.

"The announcement regarding Chobani's acquisition of the Allentown facility in August generated a lot of excitement and conversation across the industry," said Jayne Sebright, Executive Director with the Center for Dairy Excellence. "This call is an opportunity to have those involved in the project answer some of the questions out there in the community and to have them share what the announcement could mean for producers and for the broader infrastructure across Pennsylvania."

During the October 21st call, individuals will learn more about the Chobani announcement and the knowns and unknowns about how it will affect the dairy community. Hear from:

- **Max Finberg,** Chobani
- **Katie McLaughlin,** Agriculture Coordinator, Office of the Governor, Office of Transformation & Opportunity
- **Jared Grissinger,** Managing Director, Project & Account Management, Commonwealth of PA
- **Dr. Hayley Springer,** Chief, Animal & Poultry Health Division, Bureau of Animal Health and Diagnostic Services, PA Department of Agriculture

Individuals who join the conference call on October 21 will be able to ask real-time questions to each panelist. Learn more about how to join the conference call on October 21:

- **Date:** Wednesday, October 21 at 1 p.m. EST.

- **How to Join:**
  Dial: +1 646-558-8656
  Meeting ID: 843 9565 4732
  Passcode: 285480

- Click here to join the meeting via Zoom: www.centerfordairyexcellence.org/dairy-call

Contact Valerie Mason-Faith at vmason@centerfordairyexcellence.org to learn more about these monthly calls. Visit www.centerfordairyexcellence.org/newsletter to sign up to receive email updates and get notified of future calls, news and resources.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.