



For Immediate Release

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SAVE THE DATE FOR THE 2025 PENNSYLVANIA DAIRY SUMMIT

Peggy Coffeen Will Be a Keynote Speaker at the Upcoming PA Dairy Summit

Harrisburg, Pa. – “Designing Your Tomorrow Today” is the theme of the 2025 Pennsylvania Dairy Summit, scheduled for February 5-6, 2025 at the Penn Stater Hotel and Conference Center in State College, Pa. Hosted by the Professional Dairy Managers of Pennsylvania and Center for Dairy Excellence, the annual dairy conference will bring together dairy producers and allied-industry representatives who want to grow their skillsets, network with individuals across the dairy industry, and learn tangible skills they can start applying today to make their ideas a reality.

“Designing our future in the dairy industry — whether that’s the direction you want your farm to go or how you want to excel as a dairy professional — starts with the decisions we make today. There’s no better place than the PA Dairy Summit to hear from other forward-thinking dairy producers,” said Jared Kurtz, the 2025 PA Dairy Summit Chair and dairy farmer from Berks County, Pa. “The conversations with other dairy producers and dynamic sessions that are relevant to my day-to-day decisions on the farm always put wind in my sails. The Summit allows me to re-focus, re-energize and re-imagine what my future could look like.”

Peggy Coffeen from the Uplevel Dairy podcast will be one of the featured keynote speakers and plans to kick off the Dairy Summit by sharing what’s exciting about dairy’s future. For the past 15 years, Coffeen has been sitting down with dairy farmers across the country to tell their stories as a dairy magazine editor and podcast host. She noticed as dairies grew, owners and managers struggled to make the transition from managing cows to managing people and business. After sitting across the table in farm offices and shoulder-to-shoulder with producers at conferences and noticing this challenge, Coffeen was driven to offer content that is specific to the needs of competitive, successful dairy owners, managers and their most trusted advisors.

The two-day Pennsylvania Dairy Summit is nationally recognized as one of the best conferences for dairy professionals and offers inspiration, education, and networking for dairy farmers in all

types of production. The upcoming Summit will feature several keynote speakers, in addition to Coffeen, as well as multiple breakout sessions for all size operations and all members of dairy teams.

At the 2025 event, breakout sessions will cover four specific tracks:

- Herd and health
- Feed, forages and energy
- People and potential
- Outcomes and opportunities

Many of these breakout sessions will be panel discussions led by dairy producers who will share their successes and reflect on lessons learned on their individual operations.

Visit www.padairysummit.org to save the date and view conference information, including sponsorship opportunities that are now available. Additional keynote speakers, program details, and registration information will be available in the coming weeks.

Contact the Pennsylvania Dairy Summit Business Office with questions or to learn more about sponsorship opportunities. Call 814-355-2467 or email info@padairysummit.org.

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PDMP is a not-for-profit, farmer-driven organization advancing the State's dairy industry through improved productivity and economic viability with continued stewardship of our animals, environment, and community. Programs offered by PDMP are designed by dairy producers, for dairy producers. For more information on PDMP, visit their website at pdmp.org.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.