

## For Immediate Release

## Media Contacts:

Caroline Novak, 717-319-9540; <a href="mailto:caroline@nsallc.com">caroline@nsallc.com</a>
Emily Barge, 717-346-0849; <a href="mailto:ebarge@centerfordairyexcellence.org">ebarge@centerfordairyexcellence.org</a>

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## SAVE THE DATE FOR THE 2022 PENNSYLVANIA DAIRY SUMMIT

Next Year's Dairy Summit Will Be Held In-Person and Provide Education and Networking
Opportunities

**Harrisburg, Pa.** – "Going for the Gold" is the theme of the 2022 Pennsylvania Dairy Summit, scheduled for February 2 and 3, 2022 at the Lancaster Marriott in Lancaster, Pa. Hosted by the Professional Dairy Managers of Pennsylvania and Center for Dairy Excellence, the annual dairy event will bring together dairy producers and allied-industry representatives who want to collaborate, share ideas, and learn about the latest techniques, technologies and strategies for profitable dairying.

"We are excited to come back together for an in-person event in 2022 filled with plenty of opportunities to network with one another," said Frank Graybill, the 2022 Pennsylvania Dairy Summit chair and a dairy farmer from Hershey. "Among our Keynote speakers is dairy farmer and U.S. Olympian Elle Purrier St. Pierre who inspires us to commit to excellence on and off the farm."

Offering inspiration, education, and networking for dairy farmers in all types of production, the Pennsylvania Dairy Summit is nationally recognized as one of the best conferences for dairy professionals. This year's Summit will feature several keynote speakers and breakout sessions that cover herd, farm, and financial management topics as well as broad industry issues so there is something for everyone on dairy operation teams.

Some of the topics included in these sessions are feed cost management, hedging and risk management, innovations in calf care, generational leadership, and more. Keynote speakers will discuss dairy pricing and markets, dairy technology and environmental stewardship, and business growth and innovation.

"If the past year has taught us anything, it's that we have to go for the gold every day," Graybill said. "The program and speakers we have lined up for the 2022 event will help the entire

industry have open conversations about what it means for us to commit to excellence, meet consumers' high standards, pivot and adapt when the unexpected arises, and stay profitable and competitive in a challenging marketplace."

Additional keynote speakers, program details, and sponsorship opportunities will be announced in November. Registration information will also be available in November.

To learn more about the program, visit **padairysummit.org**. Contact the Pennsylvania Dairy Summit Business Office with questions at 814-355-2467 or email **info@padairysummit.org**.

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PDMP is a not-for-profit, farmer-driven organization advancing the State's dairy industry through improved productivity and economic viability with continued stewardship of our animals, environment, and community. Programs offered by PDMP are designed by dairy producers for dairy producers. For more information on PDMP, visit their website at pdmp.org.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.