

## For Immediate Release

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## SAVE THE DATE FOR THE 2023 PENNSYLVANIA DAIRY SUMMIT

Next Year's Dairy Summit Will Feature Dynamic Keynote Speakers, Education and Networking

**Harrisburg, Pa.** – To help infuse dairy businesses with insight and inspiration, "Fusion" is the theme of the 2023 Pennsylvania Dairy Summit, scheduled for February 8 and 9, 2023 at the Penn Stater Hotel and Conference Center in State College, Pa. Hosted by the Professional Dairy Managers of Pennsylvania and Center for Dairy Excellence, the annual dairy event will bring together dairy producers and allied-industry representatives who want to find fusion within their family businesses and dairy teams, share innovative ideas and techniques, and learn about the latest technologies and strategies for profitable dairying.

"The Dairy Summit is an exciting way to network, reconnect, and exchange ideas with other dairy farmers and professionals from across the industry. I look forward to it every year," said Tony Brubaker, the 2023 Pennsylvania Dairy Summit chair and a dairy farmer from Lancaster County. "We are excited to announce that Andy Junkin is one of our keynote speakers for the upcoming event. He's known for starting candid, open conversations about family dynamics and how dairy farm families can find better fusion when our families and businesses are so intertwined."

In addition to speaking to dairy farm families across the nation, Junkin is the author of the book titled *Bulletproof Your Farm* and offers classes "to help stubborn farmers work better together." In an exclusive Summit podcast, Junkin had an honest conversation with Dr. Charlie Gardner, a retired dairy veterinarian and succession planning consultant who works with Pennsylvania dairy farm families. In the podcast, they describe common challenges family farms face when transferring assets and ownership. Junkin also shares a preview of his Summit keynote session and offers strategies for helping dairy teams stop being stubborn with each other and start being stubborn about the critical habits that make a farm successful. Visit www.padairysummit.org to listen to the podcast.

The Pennsylvania Dairy Summit is nationally recognized as one of the best conferences for dairy professionals and offers inspiration, education, and networking for dairy farmers in all types of production. The upcoming Summit will feature several keynote speakers and breakout sessions that cover herd, farm, and financial management topics as well as broad industry and wellness issues. The program will include sessions for all size operations and all members of dairy teams.

Some of the topics included in these sessions are diversifying the family farm, on-farm technology and its true ROI, breeding for enhanced profitability, regenerative agriculture, mental fitness and more.

"The program and speakers we have lined up for the 2023 event will help us find the winning combination for success at a personal and professional level, and help us envision what the future of Pennsylvania dairy looks like," Brubaker added.

Visit <u>www.padairysummit.org</u> to listen to Junkin's podcast and view conference information. Additional keynote speakers and program details will be announced in November. Registration information will also be available in November.

Contact the Pennsylvania Dairy Summit Business Office with questions or to learn more about sponsorship opportunities. Call 814-355-2467 or email info@padairysummit.org.

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PDMP is a not-for-profit, farmer-driven organization advancing the State's dairy industry through improved productivity and economic viability with continued stewardship of our animals, environment, and community. Programs offered by PDMP are designed by dairy producers for dairy producers. For more information on PDMP, visit their website at pdmp.org.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at <u>centerfordairyexcellence.org</u>.