



## For Immediate Release

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### **PA DAIRY PRODUCER SURVEY RESULTS TO BE SHARED IN TWO NOVEMBER WEBINARS**

*The Results Will Be Shared in Dairy Processor and “Protecting Your Profits” Webinars*

**Harrisburg, Pa.** – With the release of the 2025 Pennsylvania Dairy Producer Survey results, two webinars will be held this November to share data and insights with different sectors of the industry: dairy processors, dairy producers and industry professionals. The 2025 Pennsylvania Dairy Producer Survey was conducted by the Center for Dairy Excellence and the Penn State Extension Dairy Team in early 2025 to evaluate current demographics and trends and to identify needs within the dairy sector.

“The response rate for this survey is positive and very telling for the state of the Pennsylvania dairy industry. In comparing results from the 2025 Pennsylvania Dairy Producer Survey to the 2020 Pennsylvania Dairy Producer Survey, respondents showed an increased interest in calculating their feed costs and production costs as well as increased interest in future investments in their dairy,” shared Valerie Mason-Faith, Risk Education Manager at the Center for Dairy Excellence. “We’re excited to partner with Penn State Extension to share the results of this survey with dairy processors, dairy producers and the industry at large.”

Learn more about the upcoming webinars:

- **Friday, November 21 from 12 to 1 p.m. – Diving into the Data: Insights from the 2025 Dairy Producer Survey, part of the November “Protecting Your Profits” webinar series.** Jayne Sebright and Valerie Mason-Faith from the Center for Dairy Excellence will break down the trends, challenges and opportunities from the survey results and share what this means for the state of Pennsylvania dairy.

To join the discussion live in a format that is most convenient for you, the Center will host it in a webinar, podcast, and conference call format. There is no cost to participate in the ‘Protecting Your Profits’ discussion, and no registration is necessary.

#### **Webinar Format**

Visit [www.centerfordairyexcellence.org/NovemberPYP](http://www.centerfordairyexcellence.org/NovemberPYP) on Friday, November 21 at

12 p.m. to launch the webinar and watch live.

### **Conference Call Format**

Individuals who would prefer to connect via conference call can dial the following number on Friday, November 21 at 12 p.m.:

Dial: +1-301-715-8592

Meeting ID: 829 9058 5792

Passcode: 003436

### **Podcast Format**

Visit [www.centerfordairyexcellence.org/pyp](http://www.centerfordairyexcellence.org/pyp) to listen to a recording of the “Protecting Your Profits” discussion in podcast format and subscribe to get notified when new episodes are released. The episode is expected to be published after the live webinar and conference call are concluded.

- **Tuesday, November 25 from 12:30 to 1:30 p.m. – Diving into the Data: 2025 Dairy Producer Survey Insights for Processors**, *part of the Dairy Processor Webinar Series and partnership with the Pennsylvania Association of Milk Dealers (PAMD)*. Ginger Fenton from Penn State Extension, along with Jayne Sebright and Valerie Mason-Faith from the Center for Dairy Excellence, will use the data to help connect the dots between dairy farmers and dairy processors. They will share what producers told us through the survey and what it means for you as dairy processors.

Pre-registration is required for the Dairy Processor Webinar. To sign up for the free webinar on November 25, visit [www.centerfordairyexcellence.org/processor-webinar](http://www.centerfordairyexcellence.org/processor-webinar) or call the Center at 717-346-0849.

Contact Valerie Mason-Faith, Risk Education Manager at the Center, at [vmason@centerfordairyexcellence.org](mailto:vmason@centerfordairyexcellence.org) or call (717) 550-8720 with questions about these webinars.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼  
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