For Immediate Release

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LEARN HOW TO DECODE DAIRY MARKETS AND PROTECT YOUR DAIRY'S MARGINS AT FREE DECEMBER WORKSHOP

Dairy Producers Are Invited to Free Workshop on December 4 in Martinsburg, Pa.

Harrisburg, Pa. – As dairy producers work to navigate market uncertainties and emerging trends, the Center for Dairy Excellence and Penn State Extension are hosting another free Risk Management and Financial Literacy Workshop this December. The workshop will be held on Friday, December 4 in Martinsburg, Pennsylvania. During one of the sessions at the workshops, Jayne Sebright and Valerie Mason-Faith will help you decode dairy market signals and explore key factors that are currently influencing milk prices – including dairy market economics, domestic and global supply and demand, and other market highlights.

"Our goal with this workshop is to take some of the stress out of managing risk and finances on your dairy farm. Our speakers plan to take complex financials and ever-changing dairy markets and break it all down to the fundamentals," said Valerie Mason-Faith, Risk Education Manager at the Center for Dairy Excellence. "We'll help you decode dairy markets and outline core financial metrics, so you can walk away with practical skills to make confident financial decisions for your farm."

Along with dairy markets, Dr. Rebecca Weir will cover the key federal dairy price risk management programs, including Dairy Margin Coverage (DMC) which is currently open for 2027 enrollment, Dairy Revenue Protection (DRP), and Livestock Gross Margin for Dairy (LGM-Dairy). Dr. Weir will break down how each program functions, share recent policy and program updates, and offer enrollment considerations to develop a risk management strategy tailored to your dairy's needs.

In addition, Dr. Brian Reed will discuss the key financial statements every dairy farm should know as well as calculating and interpreting core financial metrics. He will demonstrate how you can use these numbers to calculate your farm's cost of production and evaluate your financial health to make confident, informed management decisions.

The free event also includes lunch, and attendees will have the option to work one-on-one over lunch with an industry expert. The workshop will be held on the following date:

December 4 from 9:30 a.m. to 2:30 p.m.
Horizon Farm Credit
2322 Curryville Road
Martinsburg, PA 16662

Visit www.centerfordairyexcellence.org/rm-workshop or call 717-346-0849 to sign up for the free event. Contact Valerie Mason-Faith at vmason@centerfordairyexcellence.org with questions about the workshop.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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www.centerfordairyexcellence.org