

## For Immediate Release

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## SAVE THE DATE FOR THE 2024 PENNSYLVANIA DAIRY SUMMIT

Next Year's Dairy Summit Will Feature Dynamic Keynote Speakers, Education and Networking

**Harrisburg, Pa.** – "Unlock Your Potential" is the theme of the 2024 Pennsylvania Dairy Summit, scheduled for February 7-8, 2024 at the Lancaster Wyndham Resort and Convention Center in Lancaster, Pa. Hosted by the Professional Dairy Managers of Pennsylvania and Center for Dairy Excellence, the annual dairy conference will bring together dairy producers and allied-industry representatives who want to unlock their potential and grow their skillsets through networking and inspiration.

"The Dairy Summit is a great place to network with other producers and industry personnel. The receptions allow you to connect with friends, and the sessions are always thoughtprovoking and inspiring," said Andy Bollinger, the 2024 Pennsylvania Dairy Summit Chair and a dairy farmer from Lancaster County. "The 2024 event has a line-up of speakers that will motivate us, challenge us, and spark conversation. It will be refreshing to get away from the farm for a couple days, but still focus on ways to unlock undiscovered potential and new strategies that could improve our farming operations."

Noblehurst Farms, an 1,800-cow generational dairy farm in New York, will share how they intentionally focus on employee management and incorporate biodigestion, solar panels, and sustainability into their dairy operation during the Dairy Producer Showcase keynote session.

The two-day Pennsylvania Dairy Summit is nationally recognized as one of the best conferences for dairy professionals and offers inspiration, education, and networking for dairy farmers in all types of production. The upcoming Summit will feature several keynote speakers and breakout sessions that cover herd, farm, and financial management topics as well as broad industry and wellness issues. A new breakout track has been added this coming year to specifically focus on employee management strategies for dairy operations, with Noblehurst Farms digging deeper on their own lessons learned in one of these sessions.

The program will include sessions for all size operations and all members of dairy teams. Some of the topics included in the 2024 program are feed costs and conversion, business ownership transition, a producer panel focused on low employee turnover, the timeline for investing in a new project on your dairy, and more. Many of these breakout sessions will be panel discussions led by dairy producers who will share their successes and reflect on lessons learned on their individual operations.

Visit <u>www.padairysummit.org</u> to save the date and view conference information. Additional keynote speakers, program details, and registration information will be available in the coming weeks.

Contact the Pennsylvania Dairy Summit Business Office with questions or to learn more about sponsorship opportunities. Call 814-355-2467 or email info@padairysummit.org.

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PDMP is a not-for-profit, farmer-driven organization advancing the State's dairy industry through improved productivity and economic viability with continued stewardship of our animals, environment, and community. Programs offered by PDMP are designed by dairy producers, for dairy producers. For more information on PDMP, visit their website at pdmp.org.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at <u>centerfordairyexcellence.org</u>.