



CENTER FOR
Dairy EXCELLENCE



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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FREE FARM SAFETY VIDEOS AND SIGNS AVAILABLE FOR DAIRY PRODUCERS

The Center and PDMP Recently Launched a Farm Safety Video Series

Harrisburg, Pa. – The Center for Dairy Excellence and the Professional Dairy Managers of Pennsylvania (PDMP) recently launched a farm safety video series to help dairy producers share simple safety reminders with farm employees. The “Seconds for Your Safety” videos, designed to be approximately 60 seconds in length, are available in both English and Spanish and can be watched and shared easily on a computer or cell phone. They will cover topics such as safety around animals, fall prevention measures, tractor and truck rollovers, youth on the farm, and more.

“According to 2019 data from the US Bureau of Labor Statistics, the agricultural sector is the most dangerous in America. Taking a few extra minutes to make sure you have the proper safety precautions in place on your dairy operation can save a life,” said Jayne Sebright, Executive Director at the Center for Dairy Excellence. “We created these videos with efficiency and simplicity in mind, so they are quick yet filled with helpful reminders you can share with your team to help develop safety protocols on your operation.”

The first video in the series is now available and shares quick tips and precautions dairy producers can take around horizontal silos, especially during harvest. To view the English and Spanish versions of the video, visit www.centerfordairyexcellence.org/farm-safety. New videos will be released each month for producers to share with their dairy teams.

“Having just gone through my fourth surgery to try to regain full use of my hand after a preventable farm accident earlier this year, I can’t stress enough how important it is to take a minute before doing even your most basic chores to consider the safest way to proceed,” said Allen Behrer, President of PDMP and dairy producer from Huntingdon County. “It’s essential to develop a culture of safety on your farm, even if it’s just spending a few minutes in your team meetings sharing these safety tips with employees.”

If you know a dairy producer without Internet access who might benefit from watching the videos or sharing them with farm employees, email Emily Barge at ebarge@centerfordairyexcellence.org or call 717-346-0849 to request access.

The Center and PDMP also have free sets of farm safety signs available to help producers display important safety reminders throughout their facilities. Six different signs are available in the set, including a blank one that producers can customize for their operations. English and Spanish are both included on the signs. To request safety signs to be mailed to you while supplies last, visit www.centerfordairyexcellence.org/farm-safety or call 717-346-0849.

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Photo Caption: Katie Dotterer narrated all videos in the safety video series. Dotterer grew up on her family's dairy farm and shares her passion for agriculture with others at www.agvokate.com.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

PDMP is a not-for-profit, farmer-driven organization advancing the State's dairy industry through improved productivity and economic viability with continued stewardship of our animals, environment, and community. Programs offered by PDMP are designed by dairy producers for dairy producers. For more information on PDMP, visit their website at pdmp.org.