



CENTER FOR
DairyEXCELLENCE

For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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**RECOGNIZE DAIRY LEADERS WHO HAVE MADE POSITIVE CONTRIBUTIONS, SUBMIT PA DAIRY
INDUSTRY AWARD NOMINATIONS**

The Annual Awards Program Is Accepting Nominations Until November 16, 2020

Harrisburg, Pa. – Dairy industry professionals are encouraged to recognize their peers by submitting nominations for the annual Pennsylvania Dairy Industry Award program. The program includes three awards and recognizes dairy producers and industry professionals who excel in leadership, service and innovation. The Pennsylvania Dairymen’s Association, the Professional Dairy Managers of Pennsylvania, and the Center for Dairy Excellence partner to support the program each year.

“The Pennsylvania dairy industry has always had a strong work ethic, but this year has brought to light dairy’s true resilience. We encourage you to take the time to recognize your peers and submit nominations to recognize dairy leaders who have made a noticeable impact this year,” said Jayne Sebright, Executive Director at the Center for Dairy Excellence.

The industry awards are offered annually to Pennsylvania residents, and recipients will be recognized at the Pennsylvania Dairy Summit in February 2021.

Nominations are being accepted for the following awards:

- **Pennsylvania Distinguished Dairy Producer Award** recognizes individual dairy producers or farm enterprises that have demonstrated superior management capabilities within their own dairy business and provide outstanding leadership and service to the dairy industry.
- **Pennsylvania Dairy Service Award** recognizes an individual who has distinguished him or herself in serving the greater interest of Pennsylvania’s dairy industry and dairy farms.
- **Pennsylvania Dairy Innovator Award** recognizes an individual or business entity that has provided tremendous innovation to progress Pennsylvania’s dairy industry toward a brighter future, either by advancing the marketplace or creating new opportunities for innovation on the farm.

Visit centerfordairyexcellence.org/awards to submit an online nomination and view last year's award recipients. All nominations must be received by November 16, 2020 to be considered for this year's awards. Nominations must include the completed application form and one letter of support outlining why the candidate is qualified to receive the award.

Individuals who are nominated will be notified electronically in late November with a request for information due in December 2020. Selected recipients will be notified by January 2021.

Qualified applicants stay in the nomination pool for three years after being submitted for consideration. Nominators can update the nomination each of the two years following their original submission. Once a candidate is honored as a winner in an award category, they or individuals representing them are not eligible to win in any other category for two subsequent years.

Contact Melissa Anderson at (717) 636-0779 or via email at manderson@centerfordairyexcellence.org with questions or to submit a nomination application.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼

www.centerfordairyexcellence.org