



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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DAIRY PRODUCERS GET QUESTIONS ANSWERED ABOUT DAIRY CHECKOFF, DMC AND CFAP PROGRAMS

A Recording of the Center's Recent Conference Call Is Available to All Dairy Producers

Harrisburg, Pa. – The Center for Dairy Excellence recently released a recording of its eighth Dairy Industry Conference Call. Dairy producers and industry representatives from Pennsylvania, North Carolina, Ohio, New York and beyond joined the call and asked questions about the Dairy Checkoff, Dairy Margin Coverage (DMC), and the Coronavirus Food Assistance Programs (CFAP). A recording of the conference call is available to dairy professionals with or without Internet access.

The Center's Dairy Industry Conference Call series was launched in the midst of the COVID-19 pandemic and features different panelists who provide important dairy updates and answer real-time questions submitted by dairy farmers about the industry's most pressing issues. To date, more than 1,900 dairy farmers and industry professionals have joined the conference call series.

"During our latest call, we were fortunate to have panelists from the Dairy Checkoff Program answer questions that were submitted directly from dairy producers. Dairy farmers often wonder where the 15 cents on every hundredweight is going, and this was a great forum to get answers directly from the source," said Jayne Sebright, Executive Director at the Center for Dairy Excellence. "The recording is available for anyone who is interested in listening, and in addition to the Checkoff discussion, panelists also addressed questions about DMC and CFAP."

Panelists answered some of the following questions that were submitted by dairy farmers:

- Who is responsible for how our mandatory checkoff is spent? What options are available for farmers to have a voice in these decisions?
- What percentage of Dairy Management, Inc's total budget comes from producer checkoff funds and what percentage comes from corporate partners?
- Can you explain the Class III trigger level on the new DMC decision-making tool?

To listen to the recording from your computer or cell phone via Internet access, visit www.centerfordairyexcellence.org/conference-calls. Select "Part Eight" from the list of recordings to listen to the most recent installment in the series.

For individuals without Internet access, the recording is also available for playback from your landline. To listen to the recording, dial 978-990-5099. Enter access code 553371# followed by reference number 10#.

To be notified of future conference calls, sign up for email reminders at www.centerfordairyexcellence.org/newsletter. In addition to Dairy Industry Conference Calls, the Center for Dairy Excellence has COVID-19 resources available for dairy farms. Visit centerfordairyexcellence.org/covid-19 to access this library of resources or call 717-346-0849 for more information.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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