



For Immediate Release

Media Contact: Myrannda Kleckner, 717-346-0849;
mkleckner@centerfordairyexcellence.org

November 28, 2017

VOLUNTEERS NEEDED FOR CALVING CORNER EXHIBIT AT FARM SHOW

Birthing Center Will Offer Educational Insight into PA Dairy Industry

Harrisburg, Pa. – Dairy farmers, dairy farm employees and others passionate about sharing their story with consumers are invited to volunteer at the Calving Corner, Pennsylvania’s dairy cow birthing center debuting at the 2018 Pennsylvania Farm Show on January 6 – 13 in Harrisburg, Pa. The exhibit will offer an educational exhibit for visitors to connect and learn about the story of Pennsylvania dairy producers, all while providing a unique platform for dairy industry members to foster and build relationships.

“The Calving Corner is the dairy industry’s opportunity to share its story with the hundreds of thousands of people who attend the Pennsylvania Farm Show,” said Miriam Miller, project manager of the Calving Corner. “It’s a unique opportunity to captivate the audience and engage them in real and meaningful conversations about the care and stewardship we put into dairy production.”

The Calving Corner will feature four family-owned dairy farms that will share their story as they donate their time and animals to demonstrate the dairy birthing process as part of the exhibit. Cows representing the four farms will calve on site during the eight-day farm show. These farms include: Meadow Vista Dairy of Bainbridge, Pa., owned by Don, Gerald, Eric and Justin Risser; Kreider Farms of Manheim, Pa., owned by Ron Kreider and operated by herd manager Rick Cramer; Brubaker Farms of Mount Joy, Pa., owned by Mike and Tony Brubaker; and Meadow Lane Dairy of Lancaster, Pa., owned by Brad and Geoff Rohrer.

Located in the Northeast Hall of the Farm Show, the Calving Corner will use the miracle of birth to provide a unique platform for the dairy industry to share the commitment and care that goes into dairy farming today. This birthing center is supported by the Pennsylvania Department of Agriculture and various dairy organizations, including the Pennsylvania Dairywomen’s Association, Center for Dairy Excellence, American Dairy Association North East, Professional Dairy Managers of Pennsylvania, Land O’Lakes, Professional Dairy Producers Foundation, Dairy Farmers of America, and Oregon Dairy.

Volunteers are being asked to be part of the Calving Corner experience by sharing their time and experience in the dairy industry with consumers visiting the exhibit. Dairy farmers, veterinarians, nutritionists, and college students are welcomed to register to volunteer throughout the week of the Pennsylvania Farm Show. Volunteers will serve in various roles to help facilitate the week’s activities, which may include assisting in industry-based learning stations or animal care.



CENTER FOR
DairyEXCELLENCE

Volunteers must be at least 18 years old and should plan to wear proper attire, including clean and neat jeans or khakis. All volunteers will be provided with a Calving Corner sweatshirt and may choose to volunteer at either the Calving Corner exhibit or the milking parlor. To participate, volunteers are required to complete a brief training session to ensure consistent, consumer-focused messages throughout the activities and exhibits.

To learn more about the Calving Corner or to register as a volunteer, visit thecalvingcorner.org, or reach out via email at info@thecalvingcorner.org or by calling 717-346-0849. Sign up directly to volunteer at <http://signup.com/go/icOPgtL> or contact Cassie Cole at 888-786-7360 or at dairyspeakerscheduler@gmail.com.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.