



CENTER FOR
DairyEXCELLENCE

For Immediate Release

Media Contact: Myranda Kleckner; mkleckner@centerfordairyexcellence.org; 717-346-0849

November 19, 2018

NOVEMBER 'PROTECTING YOUR PROFITS' CALL TO BE HELD

Zepp to Review Market Fundamentals at Noon on November 28

Harrisburg, Pa. – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, November 28, at noon. The call will be led by Alan Zepp, risk management program manager with the Center.

“Over the past month, Class III futures have fallen \$1.00 per hundredweight for upcoming months despite some slowly improving market fundamentals. This is a reminder that we never really know where the market is going,” Zepp said.

Join the Center as we look at the dairy industry today from a regional, national and global perspective, then discuss how these fundamentals could affect your marketing plan. This will include a short overview of coverage available and policy mechanics with the new Dairy Revenue Protection policy offered through crop insurance agents. Producers can utilize this new program to protect a floor on their milk price for any of the five upcoming quarterly, three-month periods.

All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call. To register and obtain the conference line information, please call 717-346-0849, or email Alan Zepp at azepp@centerfordairyexcellence.org.

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center for Dairy Excellence website under the “Dairy Information” tab for those who are unable to join the live session.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.