



For Immediate Release

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LAST CALL FOR CALVING CORNER VOLUNTEERS AT 2020 FARM SHOW

The Calving Corner Is Seeking Volunteers to Share Their Passion for Dairy with Consumers

Harrisburg, Pa. – Dairy producers, dairy farm employees, and dairy industry professionals are invited to start the new year by volunteering at the Calving Corner during the 2020 Pennsylvania Farm Show from January 4-11 in Harrisburg, Pa. As the cornerstone exhibit in the new “Destination Dairy” Northeast Hall, the Calving Corner provides consumers with a firsthand look at the Pennsylvania dairy industry and the dairy birthing process.

“Volunteering at this event is a great way to connect with and educate consumers about dairy farming practices,” said Stacie Copenhaver, a Calving Corner volunteer. “Seeing the excitement and curiosity of individuals observing the calving process for the first time is also very rewarding.”

The Calving Corner exhibit will demonstrate the dairy birthing process and feature four family-owned dairy farms that are located within one hour of Harrisburg, Pa. Dairy farmers, veterinarians, nutritionists, industry representatives, college students, and other dairy professionals are encouraged to share their skillsets by signing up to volunteer.

“As we approach the new year, we are seeking volunteers who are interested in sharing their personal dairy stories with the hundreds of thousands of individuals who attend the Farm Show,” said Miriam Miller, project manager for the Calving Corner. “It’s an opportunity for the industry to come together and share our experiences with consumers of all ages and demographics.”

Volunteers will serve in a variety of roles, should be at least 18 years old, and have a practical understanding of the dairy industry. They will be provided with a Calving Corner sweatshirt and should plan to wear proper attire, including clean and neat jeans or khakis. Calving Corner volunteers will also be required to complete a brief online training.

Individuals who are interested in volunteering at the Calving Corner exhibit can [sign up online](https://signup.com/go/NgTDPvY) at signup.com/go/NgTDPvY and select the dates and times that match their schedule.

To learn more about the Calving Corner, contact Miriam Miller at Miriam@thecalvingcorner.org or call 814-935-4905.

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The Calving Corner is the cornerstone exhibit in the “Destination Dairy” Northeast Exhibit Hall, Pennsylvania dairy industry's showcase at the 2020 Pennsylvania Farm Show with hands-on, educational learning activities and fun interactive stations for children and the entire family, along with the cows and newborn calves from local family dairy farms. The Calving Corner is made possible by the Friends of the Pennsylvania Farm Show, Pennsylvania Dairymen’s Association, Professional Dairy Managers of Pennsylvania, American Dairy Association North East, Center for Dairy Excellence, Northeast Agricultural Education Foundation, Inc., Mid-Atlantic/AgChoice Farm Credit, Farm Credit Foundation for Agricultural Advancement, Land O’Lakes Foundation, Allied Milk Producers, and additional dairy organizations with support from the Pennsylvania Department of Agriculture. Visit facebook.com/thecalvingcorner for more information.