



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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DISCOUNT AVAILABLE FOR DAIRY PRODUCERS INTERESTED IN “SPANISH FOR AGRICULTURE” WINTER COURSE

The Center Is Offering a \$100 Discount to Dairy Producers Who Enroll in Winter Course

Harrisburg, Pa. – To assist dairy farm families in enhancing communication and building rapport with Spanish-speaking employees as we start the new year, the Center for Dairy Excellence is once again offering \$100 discounts to dairy producers who sign up for the “Spanish for Agriculture” (Dairy Beginners or Intermediate) online course with Katie Dotterer of AgvoKate this winter. The course is being held from January 16 through March 7, 2024. Individuals who sign up will have 24/7 access to all course content through April 19.

Dairy producers will receive \$100 off the cost of registration and access to 16 online, interactive classes along with all the resources the instructor provides. The \$100 discount is available for both the Beginners and Intermediate course.

“I teach these courses the way I wish someone would have taught me: with simple explanations and fun ways to learn a second language. Working with native Spanish speakers for 20+ years allowed me to create this specific curriculum that’s applicable to daily farm life,” said Katie Dotterer. “Students get so excited when they’re putting sentences together by week three. My passion is agriculture and education, and I’m here for my students every step of the way. The best compliment I receive from my students is the gained respect from native Spanish speakers that then develops positive relationships and enhances communication and efficiency on the farm.”

Led by Katie Dotterer of AgvoKate, a lifelong dairy farmer and former Spanish teacher, the online Spanish course will be held live on Tuesday and Thursday evenings from January 16 through March 7, 2024 from 7:45 to 8:45 p.m. for the Beginners course. All Beginners classes are recorded and readily accessible to accommodate dairy producers’ schedules.

The Intermediate course will include recordings from a recent live class. Individuals will have access to the instructor for one-on-one help at any point as they view the recordings.

“I loved getting back into the Spanish language. For any dairy that works with Spanish-speaking personnel and are sweating the communication gap, this course will help alleviate the stress of communication. Learning the proper terms of all things dairy around the farm has been a great benefit to communicating with our Spanish-speaking employees,” said Pamela Barnes of Maple Knoll Farm in Pennsylvania.

The 16 classes span over a total of eight weeks and include two, one-hour classes per week. Classes are interactive with in-class work and participation as well as homework for reinforcement of the material. The course begins with Spanish basics and expands to include specific dairy vocabulary that will help farmers better communicate with employees.

“I took Katie’s Beginner’s class along with four of my farm’s team members. We all had varying levels of Spanish comprehension going into the class. I would strongly encourage any person planning to work on a larger dairy farm or currently working on a dairy farm with native Spanish-speaking staff to take Katie’s class,” said Walt Moore, Dairy Farm Owner, West Grove, Pa. “She tailors the class to help you understand the basics of the language and specific vocabulary centered around dairy farms that we use every day. Her format and passion for teaching Spanish and making connections to dairy farming is infectious.”

Learn more about the course:

- **When:** January 16 through March 7, 2024. (Individuals will have 24/7 access to all course content through April 19).
- **Class Time:** *Spanish for Dairy/Ag Beginners Course* will be LIVE and recorded as well. Live classes will be Tuesdays and Thursdays from 7:45 to 8:45 p.m. EST.

Spanish for Agriculture Dairy/Ag Intermediate Course will include recordings from a recent live class. Individuals will have access to the instructor for one-on-one help at any point as they view the recordings.

- **Cost:** The course is \$598 per person, which includes a \$100 discount from the Center for Dairy Excellence for dairy producers. The course is designed to track individual progress, not a couple or family.
- **How to Sign Up:** Dairy producers should visit www.centerfordairyexcellence.org/spanish-basics to sign up and receive the discount. You will receive details on how to access the course after registering.

Katie Dotterer is a lifelong dairy farmer who received degrees in business management and secondary education, Spanish. She worked as a Spanish teacher in middle and high school for 4+ years, and has worked to develop curriculum and instructed online courses for the dairy industry for five years. Katie also studied abroad in Panama and Mexico, and she is certified in ESL- English as a Second Language. She received the 2008 Employer of the Year (Dotterer Dairy) from The PA Department of Education Migrant Education Program.

Visit www.centerfordairyexcellence.org/spanish-basics to learn more about the discount and the course, or call 717-346-0849 for more details. Sign up no later than January 11, 2024 to receive the discount.

Visit www.agvokate.com/8-week-spanish-course-2022 to learn more about the course.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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