



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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CALVING CORNER SEEKING DAIRY INDUSTRY VOLUNTEERS DURING 2020 FARM SHOW

Sign Up to Volunteer and Share Your Passion for Dairy with Consumers

Harrisburg, Pa. – Dairy producers, dairy farm employees, and dairy industry professionals are invited to volunteer at the Calving Corner during the 2020 Pennsylvania Farm Show from January 4-11 in Harrisburg, Pa. As the cornerstone exhibit in the new “Destination Dairy” Northeast Hall, the Calving Corner provides consumers with a firsthand look at the miracle of birth within the Pennsylvania dairy industry.

“Calving Corner volunteers have the unique opportunity to connect with consumers of all ages and engage in conversation by sharing your personal dairy story,” said Miriam Miller, project manager for the Calving Corner. “This year’s exhibit will have more hands-on activities and immersive experiences than ever before. It’s a chance for the industry to come together and showcase the quality and care that goes into Pennsylvania dairy.”

The Calving Corner exhibit will demonstrate the dairy birthing process and feature four family-owned dairy farms that are located within one hour of Harrisburg, Pa. Dairy farmers, veterinarians, nutritionists, industry representatives, college students, and other dairy professionals are encouraged to share their skillsets by signing up to volunteer.

“It’s important to connect people to the dairy industry in a positive manner, and sharing one of the many miracles of modern animal agriculture is rewarding,” said Ashley Mohn, a Calving Corner volunteer. “For me, volunteering at the Calving Corner has become a traditional way to kickstart the new year. By volunteering, I serve as the link to provide consumers with accurate information about where their foods comes from and can answer questions they have on the spot.”

Volunteers will serve in a variety of roles, should be at least 18 years old, and have a practical understanding of the dairy industry. They will be provided with a Calving Corner sweatshirt and should plan to wear proper attire, including clean and neat jeans or khakis. Calving Corner volunteers will also be required to complete a brief online training.

“The Calving Corner is an exciting and unique opportunity to have real-life discussions with people about dairy farming. I enjoy the sheer awe the crowd experiences from seeing the miracle of life happen before their eyes,” said Jennifer Kauf, VMD, a dairy vet in Blair and Bedford County.

Individuals who are interested in volunteering at the Calving Corner exhibit can [sign up online](https://signup.com/go/NgTDPvY) at signup.com/go/NgTDPvY and select the dates and times that match their schedule.

To learn more about the Calving Corner, contact Miriam Miller at Miriam@thecalvingcorner.org or call 814-935-4905.

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The Calving Corner is the cornerstone exhibit in the “Destination Dairy” Northeast Exhibit Hall, Pennsylvania dairy industry's showcase at the 2020 Pennsylvania Farm Show with hands-on, educational learning activities and fun interactive stations for children and the entire family, along with the cows and newborn calves from local family dairy farms. The Calving Corner is made possible by the Friends of the Pennsylvania Farm Show, Pennsylvania Dairymen’s Association, Professional Dairy Managers of Pennsylvania, American Dairy Association North East, Center for Dairy Excellence, Northeast Agricultural Education Foundation, Inc., Mid-Atlantic/AgChoice Farm Credit, Farm Credit Foundation for Agricultural Advancement, Land O’Lakes Foundation, Allied Milk Producers, and additional dairy organizations with support from the Pennsylvania Department of Agriculture. Visit facebook.com/thecalvingcorner for more information.