



For Immediate Release

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Calving Corner Volunteer Training on December 12 *Volunteers Needed for Newest Pa. Farm Show Exhibit*

Harrisburg, Pa. – Dairy farmers, veterinarians, nutritionists, industry professionals and college students are encouraged to register to be a volunteer for the Calving Corner, a new exhibit at the Pennsylvania Farm Show to showcase dairy farmers' care and stewardship of their animals with the Farm Show's half million attendees. A special training session to prepare these volunteers will be held on Tuesday, December 12 at the Sheraton Harrisburg/Hershey, 4650 Lindle Rd, Harrisburg, Pa 17111.

Led by the American Dairy Association North East, the training session will begin with registration and light breakfast at 9:30 a.m., followed with the training to begin promptly at 10 a.m. Dairy farmer and industry volunteers will learn consistent, consumer-friendly messaging to share with Farm Show visitors. Those interested in attending the in-person training should reserve their spot by emailing Amy Leslie with the American Dairy Association North East at aleslie@milk4u.org. A webinar will also be available if they are not able to attend the training on December 12.

The Calving Corner, Pennsylvania's dairy cow birthing center, will debut at the 2018 Pennsylvania Farm Show on January 6 – 13 in Harrisburg, Pa., and is being hosted by the Pennsylvania Dairymen's Association, the Center for Dairy Excellence, the American Dairy Association North East, the Pennsylvania Department of Agriculture and other industry partners. The exhibit will offer an educational exhibit for visitors to connect and learn about the story of Pennsylvania dairy industry, all while providing a unique platform for industry members to foster and build relationships.

Volunteers are being asked to be part of the Calving Corner experience by sharing their time and experience in the dairy industry with consumers visiting the exhibit. Volunteers will serve in various roles to help facilitate the week's activities, which may include assisting in industry-based learning stations or animal care.

Volunteers must be at least 18 years old and should plan to wear proper attire, including clean and neat jeans or khakis. All volunteers will be provided with a Calving Corner sweatshirt and may choose to volunteer at either the Calving Corner exhibit or the milking parlor. Participation in either the in-person training or the online version is required for all volunteers to ensure consistent, consumer-focused messages throughout the activities and exhibits.

To learn more about the Calving Corner or to register as a volunteer, visit thecalvingcorner.org, or reach out via email at info@thecalvingcorner.org or by calling 717-346-0849. Volunteers can sign up directly at <http://signup.com/go/icOPgtL>.



Veterinarians wanting to volunteer should contact Cassie Cole at 888-786-7360 or at dairyspeakerscheduler@gmail.com. To register for the training, contact Amy Leslie at aleslie@milk4u.org.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.