



CENTER FOR  
**Dairy**EXCELLENCE

## **For Immediate Release**

**Media Contact:** Stephanie Roscinski, 717-346-0849;  
sroscinski@centerfordairyexcellence.org

**February 21, 2017**

### **PRE-RECORDED 'PROTECTING YOUR PROFITS' CALL POSTED**

*Zepp to Review Market Fundamentals*

**Harrisburg, Pa.** – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call is available on the Center’s website. The pre-recorded call was led by Alan Zepp, risk management program manager with the Center.

“The strengthening world demand for dairy products is building a cautiously optimistic outlook, but there is plenty of political and economic uncertainty to cloud the picture,” said Zepp. The Center for Dairy Excellence will post a brief discussion on the fundamentals behind these prices, the potential bumps in the road to healthy margins, as well as marketing plan strategies to protect these potential profits.

The call is posted at **centerfordairyexcellence.org**. Click on the “Dairy Information” tab, then select “Protecting Your Profits” on the left sidebar. At the bottom of the page, “click here” will load the February call.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).