



CENTER FOR  
**Dairy**EXCELLENCE

## **For Immediate Release**

**Media Contact:** Myranda Kleckner, (717) 346-0849;  
mkleckner@centerfordairyexcellence.org

**February 28, 2018**

### **REGISTER TO ATTEND DAIRY TRANSITION WORKSHOP**

*Center and Penn State Extension Hosting Day to Ease Transition Process*

**Harrisburg, Pa.** – The Penn State Extension Dairy Team and the Center for Dairy Excellence are hosting a workshop on Dairy Farm Transition Planning on Wednesday, March 21 at the Good Shepherd Church, Port Matilda. It will begin at 8:45 a.m. and conclude at 3:15 p.m.

“It is never too early to start thinking about your transition process,” said Dr. Charlie Gardner, transitions consultant for the Center. “This workshop will guide you through the dos and don’ts of transition planning, which will help to ease the obstacles and tensions that may arise.”

Making plans to transition the family dairy business is an important step in ensuring the future for both the owner and for the next generation. The process is not a fast one, and is not especially easy, but careful and thoughtful planning will make for a much smoother transition.

The workshop is designed to help families navigate the process by considering the many steps that are involved in developing a concrete, realistic, viable plan to transfer ownership and management of a dairy business to the next generation.

The program will feature discussions on knowing your operation’s financial picture and breakeven COP, family communications strategy, family roles and responsibilities, and options to pursue. These will be discussed by Virginia Ishler, Penn State Extension Dairy Specialist; Rob Goodling, Penn State Extension Associate in Dairy; Lisa Holden, Penn State Associate Professor of Dairy Science; and Charlie Gardner, consultant from the Center for Dairy Excellence.

Registration is \$50 a person, including materials and lunch. Deadline to register is March 14, 2018. The workshop is open to anyone thinking about transitioning a dairy business, even if there are no immediate plans.

To learn more, visit the [centerfordairyexcellence.org](http://centerfordairyexcellence.org), or contact Melissa Anderson at [manderson@centerfordairyexcellence.org](mailto:manderson@centerfordairyexcellence.org) or call (717) 346-0849.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy



CENTER FOR  
**Dairy** EXCELLENCE

industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).