



Join Us As a Catalyst for Pennsylvania's Dairy Industry

The Center for Dairy Excellence is focused on serving the Pennsylvania dairy industry. Our role is to foster collaboration and opportunity across all sectors, while helping individual dairy farm families thrive in the Commonwealth. Even with the current challenges that exist, we believe tremendous opportunities exist both for our industry and for the individual dairy farm businesses that make up the fabric of Pennsylvania's rural communities.

The Center continues to make a real difference across Pennsylvania's dairy industry and on thousands of farms and industry related businesses. It is a shining example of a public:private partnership, with funds from the Pennsylvania Department of Agriculture serving as seed money to support efforts to strengthen both individual farms and the industry. When producers are looking to their future, we can bring industry consultants around the table. When dairy processors and companies look to their future, we serve as a resource in helping them find opportunities within Pennsylvania.

While 60 percent of our funds come from the Pennsylvania Department of Agriculture Ag Excellence initiative, we rely on the other 40 percent to come from the Allies for Advancement program, competitive grants and other sources. Organizations providing financial support to the Center through the Allies for Advancement Program demonstrate their interest in collaborating to ensure dairy remains strong and growing in Pennsylvania.

Become an Ally today! Join the Center for Dairy Excellence in empowering Pennsylvania's dairy industry and its individual dairy farm families.

**EMPOWERING PEOPLE • CREATING PARTNERSHIPS • COORDINATING RESOURCES TO INCREASE PROFITABILITY
FOR PENNSYLVANIA'S DAIRY INDUSTRY • IT'S OUR PASSION AND OUR PURPOSE.**

Meet the Center Board and Staff



The Center for Dairy Excellence Board of Directors represents a cross section of the industry, bringing together insight to strengthen the Center's efforts. Serving on the board in 2019-20 was Mark Mosemann, Phoebe Bitler, Andrea Karns, Michael Hosterman, Jeff Ainslie, Robin Breeding, Tony Brubaker, Dr. Jody Kull, Steve Paxton, Jessica Slaymaker, Chuck Turner, Caroline Zimmerman, Glenn Gorrell, Diane Hartman, Amber Yutzy, Representative Mark Keller, and Secretary Russell Redding.



Jayne Sebright
Executive Director



Melissa Anderson
Dairy Programs and Operations Manager



Emily Barge
Communications and Marketing Manager



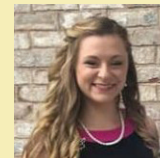
Brittany Snyder
Dairy Education Program Manager



Zach Myers
Risk Education Program Manager



Karen Purnell
Accounting Manager



Katie Waite
Fund Development Coordinator



Heidi Zimmerman
Events and Programs Coordinator

An investment in the Center for Dairy Excellence's Allies for Advancement Program demonstrates your

organization's commitment to Pennsylvania's dairy industry and the farm businesses that are part of it. Allies funds complement public dollars to focus on resources that bolster the statewide dairy industry and provide direct support to individual dairy farm families.

Specifically, the Center for Dairy Excellence:

1. Offers Resources and Support to Facilitate Better Business Decision Making on the Farm.
2. Facilitates Industry Collaboration to Support Reinvestment, Growth and Transformation Across All Segments.
3. Shapes Vision and Encourages Discussion to Challenge Industry and Individual Mindsets.
4. Champions Dairy With Key Leaders and Decision Makers within the Commonwealth.



AgChoice and MidAtlantic Farm Credit are focused on building stronger customers, ag businesses and communities. Our success in accomplishing that mission is fueled by partnering with organizations such as the Center for Dairy Excellence as they strive to grow and improve the profitability of Pennsylvania's dairy industry. As an Ally for Advancement, Farm Credit can help the Center make an impact in the lives of individual dairy farm families, dairy support businesses and our rural communities.

Darrell Curtis, AgChoice President & CEO
and Tom Truitt, MidAtlantic Farm Credit, President & CEO



CENTER FOR **Dairy**EXCELLENCE

Benefits Available

- Starting as a **Friend of the Center for Dairy Excellence** level, your organization receives recognition on our website and at events, as well as the ability to receive the CDE e-bulletin, and monthly *Markets & Management Update*.
- Those who support the Center at the **Bronze** level have the opportunity to have Center staff join your team for meetings, organizational functions, or customer visits to provide insight on dairy resources and risk management planning. Discounts to the Center's educational events (excluding the Dairy Summit) are also available to Allies at or above the Bronze level.
- **Silver** level partnerships allow for logos to be placed on a Center page placed in either the *Farmshine* or *Lancaster Farming* four times per year, along with all other benefits mentioned.
- **Gold** level will receive all opportunities available, as well as the ability to showcase a program or producer's best management practices of your choice in one of the Center's pages in a dairy publication.

Make a contribution online:

Visit centerfordairyexcellence.org/allies

For more information, contact us at:

Center for Dairy Excellence
2301 North Cameron Street, Harrisburg, PA 17110
Phone: 717-346-0849 • Email: info@centerfordairyexcellence.org
www.centerfordairyexcellence.org



The Center's Reach By The Numbers

Individual Farms with
Direct Support through Teams
and Consulting Grants

1,600 FARMS

Students through Educational Resources,
Scholarships and Internships
Offered by Foundation

MORE THAN
100,000
SINCE 2010

Producers, Industry Leaders and Others
through Market Information and Resources
Provided at Meetings and through Columns

MORE THAN
124,000
ANNUALLY

Industry Leaders, Public Officials and
Other Stakeholders through Individual
Conversations, Meetings, and Other Outreach

COUNTLESS

COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone: _____ Fax: _____

____ Check here to verify you have complete authority to commit funds
on behalf of this organization to the Center.

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Description of Organization's Products or Services (30 words or less):

** This description may be used in promotional pieces and collateral about the Allies program.*

ALLIES LEVEL OF COMMITMENT

We will commit \$ _____

____ Gold (\$10,000 or more) ____ Bronze (\$1,000 - \$4,999)

____ Silver (\$5,000 - \$9,999) ____ Friend of the Center for Dairy Excellence (\$500 - \$999)

AUTHORIZATION

Name and Title of Authorizing Agent: _____

Signature of Authorizing Agent: _____

Method of Payment:

____ Check or Money Order Enclosed ____ Please Invoice Us

____ We would like to pay in installments. (Indicate date of first installment:) ____/____/____

____ Monthly Installments ____ Quarterly Installments

____ Semi-Annual Installments ____ We would like to pay through PayPal

Return Commitment Form to:

Center for Dairy Excellence
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