



## **For Immediate Release**

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### **LEARN HOW TO PROTECT YOUR MARGIN WITH DAIRY MARGIN COVERAGE PROGRAM DURING FREE WEBINAR ON MARCH 21**

*The Free "Protecting Your Profits" Webinar Will Take Place on March 21 at 12 p.m. EST*

**Harrisburg, Pa.** — On Friday, March 21 from 12-1 p.m., the Center for Dairy Excellence will host a "Protecting Your Profits" webinar titled "Finding a Safety Net and Protecting Your Margin With Dairy Margin Coverage." Michael Sherman, Outreach Specialist and Beginning Farmer/Veteran State Coordinator for the USDA Farm Service Agency, will cover what dairy farmers need to know about the Dairy Margin Coverage (DMC) program and how to enroll for the 2025 program year by the March 31 deadline.

"If you're looking to find a safety net and protect your margin in a marketplace that seems to always be shifting, the DMC program is a risk management option that's intended to serve as that safety net. It can protect against volatility in either your milk price or in the price you are paying for your feed," said Valerie Mason-Faith, Risk Education Manager at the Center. "This webinar should offer a helpful snapshot of what dairy producers need to know about enrolling in the DMC program and protecting their margin in a volatile marketplace."

During the webinar, Sherman will cover eligible operations, points to remember on production history, coverage levels and associated fees, sign-up reminders ahead of the March 31 deadline, and more. He will also answer questions from attendees who want to learn more about the program.

To join the discussion in a format that is most convenient for you, the Center will host it in a webinar, podcast, and conference call format. There is no cost to participate in the 'Protecting Your Profits' discussion, and no registration is necessary.

#### **Webinar Format**

Visit [www.centerfordairyexcellence.org/MarchPYP](http://www.centerfordairyexcellence.org/MarchPYP) on Friday, March 21 at 12 p.m. to launch the webinar and watch live.

#### **Conference Call Format**

Individuals who would prefer to connect via conference call can dial the following number on Friday, March 21 at 12 p.m.:

Dial: 1-301-715-8592  
Meeting ID: 825 2498 7272  
Passcode: 066529

### **Podcast Format**

Visit [www.centerfordairyexcellence.org/pyp](http://www.centerfordairyexcellence.org/pyp) to listen to a recording of the “Protecting Your Profits” discussion in podcast format and subscribe to get notified when new episodes are released. The episode is expected to be published after the live webinar and conference call are concluded.

Valerie Mason-Faith, Risk Education Manager at the Center, will facilitate the webinar. Contact Valerie at [vmason@centerfordairyexcellence.org](mailto:vmason@centerfordairyexcellence.org) or call (717) 550-8720 with questions about the webinar.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).

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[www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org)**