



For Immediate Release

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‘DISCOVER DAIRY’ SHARES VIRTUAL LEARNING RESOURCES WITH TEACHERS AND STUDENTS

The Free Digital Resources Give Children an Inside Look at Dairy Farming

Harrisburg, Pa. – With many schools transitioning to virtual learning to mitigate the spread of COVID-19 (coronavirus), Discover Dairy has launched a virtual learning library for elementary and middle school teachers and students. Discover Dairy is an interactive, cross-curricular lesson series that meets Pennsylvania state education standards and incorporates science, math, reading and social studies concepts to show students how dairy farms contribute to our community.

“In the midst of social distancing and remote learning, technology is helping students, teachers and parents find virtual ways to connect with one another,” said Brittany Snyder, dairy education program manager at the Dairy Excellence Foundation. “Discover Dairy’s digital lessons are a great way to supplement virtual lesson planning and help students feel connected to dairy—an industry that is continuing to provide quality, wholesome products for the community during this time.”

Discover Dairy’s virtual learning library includes interactive videos, e-books and worksheets for students to complete at home. Assessment options, including quiz questions, writing enrichment and drawing activities, are available for teachers.

“Whether you’re a teacher looking for virtual learning activities or a parent searching for educational videos to help your child connect with the world around them, the Discover Dairy resources provide an inside look at dairy farming, animal health, dairy nutrition, and dairy-related careers,” said Snyder.

For families and classrooms that are interested in taking a virtual farm tour and meeting calves on a working dairy farm, Discover Dairy is also hosting a live virtual chat with a Berks County dairy farmer. Beginning at 2 p.m. on Wednesday, April 1, the videos will be available on [YouTube](https://www.youtube.com). Students can choose to watch them live or stream them in the weeks following the tour. Visit youtube.com/channel/UCwlfug6IOIPY3r2c9o7KyWA to join the virtual chat.

Additional instructional resources, including webinars, infographics, and videos, can be found on discoverdairy.com. Visit discoverdairy.com/virtual-learning-library to access the free virtual

learning activities, or contact Brittany Snyder at 717-346-0849 or by email at bsnyder@centerfordairyexcellence.org.

Discover Dairy is managed by the Center for Dairy Excellence Foundation of Pennsylvania and made possible by American Dairy Association Northeast and Midwest Dairy Association. Visit centerfordairyexcellence.org/our-foundation/ to learn more about the Dairy Excellence Foundation.

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The Center for Dairy Excellence Foundation of Pennsylvania is a 501(c)(3) non-profit, tax deductible organization that is Educational Improvement Tax Credit (EITC) approved. Established in 2010, the foundation's mission is to build and invest in programs that cultivate and empower the next generation of producers, consumers, and advocates for the Pennsylvania dairy industry. Learn more at centerfordairyexcellence.org/our-foundation/.

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www.centerfordairyexcellence.org/our-foundation/