



CENTER FOR
DairyEXCELLENCE

For Immediate Release

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MARCH 'PROTECTING YOUR PROFITS' CALL TO BE HELD

Zepp to Review Market Fundamentals at Noon on March 28

Harrisburg, Pa. – The Center for Dairy Excellence’s monthly “Protecting Your Profits” call will be held Wednesday, March 28, at noon. The call will be led by Alan Zepp, risk management program manager with the Center.

“The market uncertainty in Pennsylvania and the Northeast is greater than we have seen in recent history,” Zepp said. “Futures markets anticipate that MPP margins will fall near to \$7.00 in the next few months.” The Center will provide a summary of market fundamentals as well as the changes in the Margin Protection Program, LGM-Dairy and how these modifications can affect your marketing plan.

Join the Center for a short discussion on the fundamentals behind these market moves. All are welcome to participate at no cost in the upcoming “Protecting Your Profits” conference call. To register and obtain the conference line information, please call (717) 346-0849, or email Alan Zepp at azepp@centerfordairyexcellence.org.

The call will start promptly at noon and last approximately 15 minutes. Calls are recorded and posted on the Center for Dairy Excellence website under the “Dairy Information” tab for those who are unable to join the live session.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.