



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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PA DAIRY PRODUCERS ENCOURAGED TO COMPLETE 2025 PRODUCER SURVEY BY APRIL 30

The Center and Penn State Extension Are Seeking Input for the 2025 Dairy Producer Survey

Harrisburg, Pa. — Time is running out for Pennsylvania dairy producers to complete the 2025 Dairy Producer Survey. All dairy farm owners are encouraged to complete the survey by April 30, 2025 to share their input on how the latest changes in the dairy industry impact their business. The data collected through the survey will be used to shape future grant opportunities, programs, and overall resources that support PA dairy businesses. The Center for Dairy Excellence and Penn State Extension are collaborating on the survey to study how dairy industry dynamics impact Pennsylvania dairy farm families.

“We want to hear from you. We know Pennsylvania’s dairy farm families work tirelessly to produce a fresh supply of dairy products in an ever-changing and increasingly more complex business environment, so your insight is important to help shape future grants and programming for dairy producers” said Valerie Mason-Faith, Risk Education Manager at the Center. “Join the 250 other producers who have already shared their thoughts. The survey takes just 15 minutes to complete, but the information provided through the survey is incredibly helpful in our future efforts to serve the farm community.”

The 2025 Dairy Producer Survey includes questions about the following areas of business for Pennsylvania dairy farmers:

- Demographics
- Marketing and Replacements
- Employees and Protocols
- Facilities and Operation
- Future Plans
- Investments
- Risk Management
- Biosecurity Protocols
- Climate-Smart Initiatives

All survey responses will be anonymous, and the survey is expected to take approximately 15 minutes to complete. Visit www.centerfordairyexcellence.org/2025-dairy-producer-survey to

take the survey by April 30, 2025. Producers can complete the survey digitally, or print a copy and mail it back to the Center for Dairy Excellence.

Contact Valerie Mason-Faith at vmason@centerfordairyexcellence.org or call (717) 550-8720 with questions about the survey.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
www.centerfordairyexcellence.org**