



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

April 4, 2022

STUDENT LEADER SCHOLARSHIP APPLICATIONS DUE MAY 1

The PA Dairymen's Association, Dairy Excellence Foundation, and Tröegs Independent Brewing Are Offering Ten \$3,000 Scholarships

Harrisburg, Pa. – Online applications for this year's Student Leader Scholarships are due by May 1, 2022. The annual scholarship program recognizes outstanding undergraduate students who are pursuing an education in a dairy-related field. Ten \$3,000 scholarships are available through a new partnership between the Pennsylvania Dairymen's Association, the Dairy Excellence Foundation, and Tröegs Independent Brewing for the 2022-23 academic year.

"This is an annual scholarship program that has helped support and ease the financial burden for students who are passionate about the future of dairy. With only a few weeks left to submit applications, consider encouraging a neighbor or a student you know to apply for the scholarship," said Michelle Shearer, Workforce Development Manager at the Center for Dairy Excellence. "Our goal is to support students who will ensure the Pennsylvania dairy industry remains vibrant and growing."

The Student Leader Scholarships are offered annually to provide recognition, encouragement, and financial assistance to outstanding students enrolled in academic programs that support the dairy industry. Undergraduate students and high school seniors entering college in the fall are eligible for the scholarships. One scholarship is specifically designated for an incoming freshman.

"We use a lot of Pennsylvania grain, honey and produce in our beers and at our Snack Bar here at Tröegs," says founding brother Chris Trogner. "And our cheese collaborations with Caputo Brothers Creamery use 100% Pennsylvania cow's milk, so our connection to Pennsylvania agriculture already runs deep. These scholarships are a great way to amplify that connection and support the future of the industry."

To qualify for the scholarships, students must demonstrate a commitment to working in the dairy industry. Recipients are selected based on academic performance, interest in a dairy-related career, evidence of leadership, character and integrity, and application compliance.

"It is encouraging to know that the dairy industry has a long tradition of standing behind, and supporting, the next generation. It is evident through the generosity of these organizations. As

a recipient, I am determined to give back to my agricultural community and grow my leadership skills through the opportunities that my education has to offer,” said Victoria Longenecker, a past scholarship recipient and a student at The Pennsylvania State University.

Pennsylvania residents who are full-time undergraduate students currently enrolled in a qualifying field of study or high school seniors who are planning to enroll in a qualifying field of study are given consideration for this scholarship. Qualifying fields of study include dairy and animal science, agricultural marketing and business, nutrition, food science, agriculture and extension education, agricultural communications, agricultural engineering, or related fields.

Students can receive the \$3,000 scholarship twice during their undergraduate academic career. Students employed by the Center for Dairy Excellence as an intern or in another capacity are not eligible to apply during the period in which they are working for the Center.

To submit an online application and learn more about the scholarship opportunities, visit www.centerfordairyexcellence.org/scholarships or contact Michelle Shearer at 570-768-8316 or by email at mshearer@centerfordairyexcellence.org.

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About the Dairy Excellence Foundation

The Center for Dairy Excellence Foundation of Pennsylvania is a 501(c)(3) non-profit, tax deductible organization that is Educational Improvement Tax Credit (EITC) approved. Established in 2010, the foundation’s mission is to build and invest in programs that cultivate and empower the next generation of producers, consumers, and advocates for the Pennsylvania dairy industry. Learn more at centerfordairyexcellence.org/our-foundation/.

About the PA Dairymen’s Association

The Pennsylvania Dairymen's Association is the oldest dairy group in Pennsylvania. The Dairymen’s Milkshake is the top-selling food item at the Food Court. The Pennsylvania Dairymen's Association has been supporting "Fill a Glass with Hope®" with agriculture partners, Feeding PA, American Dairy Association North East, corporate partners and food banks since 2015. Over the past three years, the PA Dairymen have donated more than \$1.4 million to programs including The Calving Corner; agricultural and educational projects; initiatives and scholarships; the Fill A Glass with Hope® fresh milk campaign for neighbors in need; the Choose PA Dairy consumer education and awareness campaign; the PA Farm Bureau Mobile Ag Education Lab that travels to schools; and the PA Dairy Princess and Promotion Program. Their philanthropic efforts build a brighter future for all Pennsylvanians. For more information, visit www.padairymens.com.

About Tröegs Independent Brewing

Founded in Pennsylvania in 1997 by brothers John and Chris Trogner, Tröegs Independent Brewing is driven by a sense of adventure and curiosity. From the beginning, the brewery has been built by family, friends and kindred spirits who share a love of great beer.

Tröegs is widely known for award-winning beers like Perpetual IPA, Troegenator, Nugget Nectar and Mad Elf, as well as its experimental Scratch Series. Tröegs started working in earnest with local ingredients back in 2002 with the debut of holiday favorite Mad Elf. Today, the brewery buys about 25,000 pounds of local honey and 250,000 pounds of Pennsylvania-grown barley every year. Tröegs also works with a local creamery to create beer cheeses made with 100% Pennsylvania cow's milk.

“We’re drawn to people with a sense of adventure,” says co-founder John Trogner. “And we think they’re drawn to Tröegs.”

Center for Dairy Excellence Foundation ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼

www.centerfordairyexcellence.org/our-foundation/