



CENTER FOR  
**Dairy**EXCELLENCE

**For Immediate Release**

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**SAVE THE DATE FOR DAIRY FINANCIAL CONFERENCE ON SEPTEMBER 14**  
*Dairy Financial Consultants and Representatives Invited to the Annual Event*

**Harrisburg, Pa.** – Dairy financial consultants, lending representatives, and interested dairy producers are encouraged to save the date for the 13<sup>th</sup> annual Dairy Financial and Risk Management Conference, planned for Wednesday, September 14, at the Sheraton Harrisburg Hershey Hotel in Harrisburg, Pa.

The conference will be held from 8 a.m. to 4 p.m. on September 14. Those who are working with dairy clients to protect their risk, navigate the ever-changing marketplace, and make business transitions are encouraged to attend.

“Each year, the Dairy Financial and Risk Management Conferences gives us an opportunity to come together and learn about real-time financial and dairy market issues that are affecting dairy producers,” said Zach Myers, risk education manager at the Center for Dairy Excellence. “Not only do speakers share strategies for guiding dairy clients but the networking with other conference attendees is equally as valuable.”

Learn more about the conference:

- **When:** Wednesday, September 14 from 8 a.m. to 4 p.m.
- **Where:** Sheraton Harrisburg Hershey Hotel (4650 Lindle Road, Harrisburg, PA 17111)
- **Cost:** The cost to attend this year’s Dairy Financial and Risk Management Conference is \$225 per person, discounted to \$175 for those who are representatives of the Center for Dairy Excellence Allies for Advancement.

Registration information will be available this spring, with a complete program and speaker details out in June.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).

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[www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org)