



For Immediate Release

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'CHOOSE PA DAIRY' OUTDOOR FLAGS AVAILABLE TO PA DAIRY FARMERS AT NO COST
The Material Showcases the Essential Role of Dairy Farmers in Our Communities

Harrisburg, Pa. – With National Dairy Month approaching in June and to showcase the hard work of Pennsylvania dairy farmers, the Center for Dairy Excellence is offering free outdoor garden flags to dairy farmers and industry professionals. The flags include “Choose PA Dairy” messaging and are available at no cost to dairy farm families who want to showcase the value of dairy farming in their communities.

“The 5,200 dairy farm families across the state of Pennsylvania work each and every day to produce fresh, nutritious products for families of all shapes and sizes,” said Emily Barge, Communications and Marketing Manager at the Center for Dairy Excellence. “It’s important for us to showcase the positive impact the PA dairy industry is making, and our hope is that these outdoor flags can help dairy farm families share their stories throughout June Dairy Month and beyond.”

The flags highlight the vital role dairy farmers have in our communities and the contributions they make to our environment, health and economy. The flags are designed to help dairy producers share their stories and display the Choose PA Dairy message outside their farms or businesses.

Limited quantities of flags are available to dairy farmers and industry professionals. Visit www.centerfordairyexcellence.org/june-dairy-month/ to view the design and request a flag to be mailed to you while supplies last.

Multiple quantities are available by request only. Contact Emily Barge at ebarge@centerfordairyexcellence.org or call 717-346-0849 to request multiple quantities or to learn more about the Choose PA Dairy material.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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