



For Immediate Release

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SAVE THE DATE FOR DAIRY FINANCIAL CONFERENCE ON SEPTEMBER 9

Dairy Financial Consultants and Representatives Are Invited to the Annual Event

Harrisburg, Pa. – Dairy financial consultants, lending representatives, and interested dairy producers are encouraged to save the date for the 17th annual Dairy Financial and Risk Management Conference. Titled “Rewriting the Future,” the conference is planned for Wednesday, September 9, 2026 from 8 a.m. to 2 p.m. at the PA Farm Show Complex in Harrisburg, Pa.

“For Pennsylvania dairy farmers, and the ag lenders and consultants who work with them, it often feels like we’re navigating the impossible. From tight margins to family dynamics, being successful — and profitable — in the dairy industry often starts with rewriting the future and reimagining what your legacy looks like,” said Valerie Mason-Faith, Risk Education Manager at the Center for Dairy Excellence. “At this year’s conference, you’ll hear from a panel of dairy producers who have redefined their futures and built unique partnerships with someone outside their immediate family.”

In addition to the producer panel, attendees will hear from speakers who will offer perspective on how to navigate difficult conversations and dynamics to clear the path for productive family business transitions for your clients. They will drill down on what lenders need to know about dairy markets and risk management.

Learn more about the Dairy Financial and Risk Management Conference:

- **When:** Wednesday, September 9 from 8 a.m. to 2 p.m. The conference is ending earlier in the afternoon for the convenience of attendees.
- **Where:** PA Farm Show Complex - McClay Street Entrance (2300 North Cameron Street, Harrisburg, PA 17110)
- **Cost:** The cost to attend this year’s Dairy Financial and Risk Management Conference is \$260 per person, discounted to \$210 for those who are representatives of the Center for Dairy Excellence Allies for Advancement. Dairy producers can attend the conference for a discounted rate of \$130.
- **How to Register:** Visit www.centerfordairyexcellence.org/financial-conference to register today or call the Center at 717-346-0849.

The complete program, including speakers and session details, will be released in the coming weeks. Contact Valerie Mason-Faith at vmason@centerfordairyexcellence.org or call 717-346-0849 with questions about the conference.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼

www.centerfordairyexcellence.org