

For Immediate Release

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CENTER FOR DAIRY EXCELLENCE HIRES TWO EDUCATION AND COMMUNICATIONS INTERNS

Caroline Arrowsmith and Dana Nunemacher Join the Center's Team This Summer

Harrisburg, Pa. – The Center for Dairy Excellence has named Caroline Arrowsmith and Dana Nunemacher, rising seniors at the Pennsylvania State University, as the 2022 education and communications interns. They join a team of employees who provide resources and support to Pennsylvania dairy farms and develop dairy education programming for students of all ages.

Caroline is studying animal science at the Pennsylvania State University. A native of Lancaster County, Pennsylvania, she grew up on her family's registered Jersey dairy farm and was active in 4-H programs and breed associations.

"Caroline is extremely active in the dairy industry and has an impressive list of accolades, both on the farm and in the classroom," said Jayne Sebright, Executive Director for the Center. "Her knowledge of the dairy industry, combined with her enthusiasm for dairy education, makes her an ideal candidate for this internship."

As an undergraduate student, Caroline participates in several dairy clubs and activities. She is a member of the Dairy Science Club and was recognized as the outstanding first-year member last year. She also works in the dairy nutrition lab and is a member of the Alpha Zeta fraternity.

"I wanted to do this internship in order to have an opportunity to help dairy farmers from a resources and promotion perspective," Caroline shared. "I am also passionate about educating the next generation about the many benefits of dairy."

Dana Nunemacher is a rising senior at the Pennsylvania State University and studies public relations. She grew up on a small Ayrshire farm in Susquehanna County and was active in the Susquehanna County Dairy Promotion Team from 2015-2018, serving as a Dairy Ambassador and the Alternate Dairy Princess of Susquehanna County from 2017-2018.

"Dana is passionate about communications and marketing and already has a wide range of experience promoting Pennsylvania agriculture throughout her undergraduate career," Sebright shared. "We look forward to having Dana on our team this summer to continue communicating with dairy farms, classrooms, and families across the state."

Dana serves as the Public Relations Director for Penn State's 2022 Homecoming and serves as a writer for Onward State, a blog written by Penn State students. She is also a member of Gamma Sigma Sigma service sorority.

"Growing up within the agricultural industry, I have always had a passion for farming. I knew I was looking for an opportunity that had a balance between communications and my passion," Dana said. "The Center for Dairy Excellence is that perfect opportunity, and I am looking forward to growing with their team."

In addition to Caroline and Dana, eight other individuals serve the Center and the Foundation. Staff members include Sebright; Melissa Anderson, dairy programs and operations manager; Emily Barge, communications and marketing manager; Zach Myers, risk management program manager; Karen Purnell, accounting manager; Michelle Shearer, workforce development manager; Brittany Snyder, dairy education program manager; and Katie Waite, fund development coordinator. Dr. Charlie Gardner also serves as a contractor for the Center, supporting dairy transition and transformation teams coordinated through the Center.

For more information about the Center, the Foundation and its staff, visit www.centerfordairyexcellence.org.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.