



For Immediate Release

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DAIRY COMMUNITY INVITED TO SPECIAL SHOWING AND DISCUSSION OF PERFECT SUNDAYS TV SERIES

The Free Event Will Be Held at Chester Springs Creamery on Milky Way Farm on July 20th

Harrisburg, Pa. – The dairy community is invited to a special showing and preview of the *Perfect Sundays* limited TV series on Monday, July 20th at Chester Springs Creamery on Milky Way Farm. Filmed on Chester and Berks County dairy farms, the six-part series focuses on family, farming, faith and community. On July 20th, there will be two chances to watch the first episode of *Perfect Sundays* in a historic bank barn at Milky Way Farm.

“Hope – and ice cream – are at the center of this series as this fictional dairy farm family navigates a tragedy on the farm. *Perfect Sundays* is a heartfelt journey of resilience and hope, and it should resonate with anyone who recognizes the internal battles of depression,” shared Jayne Sebright, Executive Director at the Center for Dairy Excellence. “With the series being filmed on several Pennsylvania dairy farms, we thought this would be a special opportunity for the ag community to watch the beginning of the series and a good reminder that we are never alone when facing challenges on the farm”

Free showings will be held at 6:15 pm and 7:45 pm on July 20th. Each showing includes Episode One of *Perfect Sundays*, a scoop of ice cream, and a post-episode discussion with Samuel Goldberg (creator and producer of the show), the Matthews family of Milky Way Farm, and others from the dairy industry. This will be an open discussion filled with vulnerability and hope to remind members of the agriculture community that we are never alone.

This is a free event with limited seating, so individuals are encouraged to RSVP in advance. Visit www.centerfordairyexcellence.org/perfect-sundays to sign up for one of the showings. Call the Center at 717-346-0849 with questions or to register your party over the phone.

To learn more about the *Perfect Sundays* series and watch a trailer, visit www.perfectsundaystv.com/.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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