



For Immediate Release

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SPEAKERS TO SHARE TIPS FOR PREPPING FOR FAIR SEASON ON NEXT “ALL THINGS DAIRY” MONTHLY CONFERENCE CALL

The Monthly Call Will Be Held on Wednesday, July 9th at 1 pm

Harrisburg, Pa. – The Center for Dairy Excellence’s “All Things Dairy” monthly conference call aims to provide a platform for organizations and industry partners to share timely updates, resources, programs, and upcoming events relevant to the dairy community. The next call is scheduled for July 9 at 1 p.m. EST and will provide tips for preparing for fair season and interacting with the public and biosecurity tips for showing cattle.

“The summer heat is strong, and community events and fairs are ramping up as we head into July. Our speakers for this month’s conference call plan to offer timely tips and perspective for dairy producers and industry professionals who might be prepping for fair season or on-farm events,” shared Valerie Mason-Faith, Risk Education Manager at the Center for Dairy Excellence.

During the July 9th call, get updates on:

- **Preparing for fair season and interacting with the public.** Summertime means county fairs, farm tours, and lots of opportunities to interact with the public. Beth Meyer, from American Dairy Association North East, will share tips on how to prepare for these occasions, answer tough questions on timely topics, and connect with consumers.
- **Biosecurity tips for showing cattle.** Many dairy farmers may also be showing cattle at summer fairs. Seth Confer, Biosecurity Program Specialist at the PA Department of Agriculture, will share biosecurity tips and things to keep in mind to protect your animals this summer as you prep for fair season.

Individuals who join the conference call on July 9 will be able to ask real-time questions to each panelist. Learn more about how to join the conference call on July 9:

- **Date:** Wednesday, July 9 at 1 p.m. EST. Future conference calls will be held on the second Wednesday of every month.

- **How to Join:**

Dial +1 301-715-8592

Meeting ID: 838 8238 9087

Passcode: 188920

Click here to join the meeting via Zoom: www.centerfordairyexcellence.org/dairy-call

Contact Valerie Mason-Faith at vmason@centerfordairyexcellence.org to learn more about these monthly calls. Visit www.centerfordairyexcellence.org/newsletter to sign up to receive email updates and get notified of future calls, news and resources.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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