



CENTER FOR  
**Dairy**EXCELLENCE

## For Immediate Release

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### **SAVE THE DATE FOR FALL BUSINESS PLANNING ROUNDTABLE MEETINGS** *Dairy Producers and Industry Professionals Are Invited to Six Free, In-Person Events*

**Harrisburg, Pa.** - The Center for Dairy Excellence is hosting six roundtable meetings across Pennsylvania this November focused on business planning for dairy producers and industry professionals. These free, in-person events will discuss the importance of having a business plan in place on dairy operations. Representatives from the Center and Penn State Extension Dairy team will provide attendees with a business planning template and walk through the steps involved in developing a plan.

“Business plans are essential to maintaining and growing any business as well as achieving financial success,” said Zach Myers, Risk Education Program Manager at the Center for Dairy Excellence. “It is crucial that dairy producers put their business plan in writing in order to understand their cost of production and navigate changing markets.”

All roundtable meetings are free and will include a meal followed by discussion. Advanced registration is encouraged at [www.centerfordairyexcellence.org/roundtable](http://www.centerfordairyexcellence.org/roundtable).

The Business Planning Roundtable Meetings will be held on the following dates in six different counties:

- **Friday, November 5 from 8:30-11 a.m. – Lancaster County**  
Lancaster Farm & Home Center (1383 Arcadia Rd, Lancaster, PA 17601)
- **Tuesday, November 9 from 8:30-11a.m. – Northumberland County**  
Good Wil’s Restaurant (24 Weaver Lane, Milton, PA 17847)
- **Tuesday, November 9 from 1-3:30 p.m. – Tioga County**  
Lambs Creek Food & Spirits (200 Gateway Dr, Mansfield, PA 16933)
- **Tuesday, November 16 from 8-10:30 a.m. – Blair County**  
Bistro at the Village Green (403 Village Way, Martinsburg, PA 16662)
- **Tuesday, November 16 from 1-3:30 p.m. – Mercer County**  
Hoss’s Steak & Sea House (1948 Leesburg Grove City Rd, Grove City, PA 16127)

- **Thursday, November 18 from 12-2:30 p.m. – Franklin County**  
Hoss's Steak & Sea House (20 Falling Spring Rd, Chambersburg, PA 17202)

“Dairy producers’ day-to-day tasks vary and can change as new, unexpected issues arise. Their work depends on a great deal of uncontrollable factors such as the weather, the cows, and more,” Myers added. “However, creating a business plan is something that dairy producers can control and can help create stability in their work, as well as create a roadmap for decisions and achievements.”

To register, visit [www.centerfordairyexcellence.org/roundtable](http://www.centerfordairyexcellence.org/roundtable) or contact Heidi Zimmerman at [hzimmerman1@centerfordairyexcellence.org](mailto:hzimmerman1@centerfordairyexcellence.org) or 717-346-0849.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼**  
**[www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org)**