



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

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REQUEST FREE ‘CHOOSE PA DAIRY’ RESOURCES DURING JUNE DAIRY MONTH TO SHOWCASE PA DAIRY AND CELEBRATE AMERICA’S 250TH

Request Free Material to Share With Your Community This Summer

Harrisburg, Pa. – To showcase the hard work of Pennsylvania dairy farmers during National Dairy Month this June, and commemorate America’s 250th, the Center for Dairy Excellence has several pieces of free print material to help dairy producers share their stories with their community. Garden flags, sticker sheets, rack cards and posters are available at no cost while supplies last. The material includes “Choose PA Dairy” messaging and features several Pennsylvania dairy farm families with a 100+ year history farming in Pennsylvania.

“The 4,360 dairy farm families across the state of Pennsylvania work every day to produce fresh, nutritious products, and many of these multi-generational families have been contributing to our state’s economy for more than 100 years,” said Emily Barge, Communications and Marketing Manager at the Center for Dairy Excellence. “As we celebrate America’s 250th this summer, it’s a great time to recognize the rich history of Pennsylvania’s dairy industry with this patriotic, Choose PA Dairy material. We hope these items help you connect with families in your area and share your story throughout June Dairy Month and beyond.”

The following resources are available while supplies last:

- “Farmer Strong – America Proud” garden flags to display on your farm, outside your farm store/business, or at the end of your farm lane for visitors to see.
- Sticker sheets, posters and rack cards with “Choose PA Dairy” messaging, interesting facts and photos of PA dairy farms that have a 100+ year history.

All material is available at no cost and will be mailed beginning June 5th. Limited quantities are available. Visit www.centerfordairyexcellence.org/june-dairy-month to request material or call 717-346-0849.

Contact Emily Barge at ebarge@centerfordairyexcellence.org or call 717-346-0849 to request large quantities of material or learn more about the Choose PA Dairy resources.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
www.centerfordairyexcellence.org**