



For Immediate Release

Media Contact: Emily Barge, 717-346-0849; ebarge@centerfordairyexcellence.org

June 3, 2025

REQUEST FREE ‘CHOOSE PA DAIRY’ RESOURCES DURING JUNE DAIRY MONTH TO HELP SHARE YOUR STORY AND SHOWCASE PA DAIRY

Request Free Material to Share With Your Community This Summer

Harrisburg, Pa. – To showcase the hard work of Pennsylvania dairy farmers during National Dairy Month this June, the Center for Dairy Excellence has several free resources to help dairy producers share their stories with their community. Indoor and outdoor magnets, rack cards and posters are available at no cost while supplies last. The material includes “Choose PA Dairy” messaging and statistics about dairy’s role in the Pennsylvania economy, and it also features several Pennsylvania dairy farm families.

“The 4,850 dairy farm families across the state of Pennsylvania work every day to produce fresh, nutritious products, and it’s important for us to showcase the positive impact that our state’s dairy industry is making,” said Emily Barge, Communications and Marketing Manager at the Center for Dairy Excellence. “Especially during the warm weather and summer months, there are a variety of ways you can connect with your community. These resources are simple ways you can communicate with families in your area and share your story throughout June Dairy Month and beyond.”

The following resources are available while supplies last:

- “Choose PA Dairy” magnet sheets to display somewhere on your farm, in your farm store/business, or on a vehicle. The magnets are ideal for both indoor and outdoor use.
- Posters and rack cards with “Choose PA Dairy” messages, highlights from several PA dairy farm families, and statistics about the Pennsylvania dairy industry,

All material is available at no cost and will be mailed beginning June 9th. Limited quantities are available. Visit www.centerfordairyexcellence.org/june-dairy-month to request material or call 717-346-0849.

Contact Emily Barge at ebarge@centerfordairyexcellence.org or call 717-346-0849 to request large quantities of material or learn more about the Choose PA Dairy resources.

###

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
www.centerfordairyexcellence.org**