



For Immediate Release

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June 9, 2021

‘CHOOSE PA DAIRY’ WINDOW CLINGS AVAILABLE TO PA DAIRY FARMERS AT NO COST

The Material Showcases the Essential Role of Dairy Farmers in Our Communities

Harrisburg, Pa. – In honor of National Dairy Month and to showcase the hard work of Pennsylvania dairy farmers, the Center for Dairy Excellence is offering a page of three new Choose PA Dairy window clings to dairy farmers and industry professionals. The material is available at no cost to dairy farm families who want to showcase the value of dairy farming in their communities.

“During the past year, it has never been more apparent that dairy farmers are essential to our communities. They work tirelessly each and every day to produce fresh, nutritious products,” said Emily Barge, Communications and Marketing Manager at the Center for Dairy Excellence. “Our hope is that these window clings will help promote the essential role dairy farmers have in our communities and the overall value of Pennsylvania dairy.”

There are three different window cling designs on one sheet that communicate the essential role of dairy farmers and the essential nutrients found in milk. The material is designed to help dairy producers share their stories and display the Choose PA Dairy message on their vehicles and farm or business windows.

Limited quantities of window clings are available to dairy farmers and industry professionals. Visit www.centerfordairyexcellence.org/june-dairy-month/ to view the designs and request window clings to be mailed to you while supplies last.

Multiple quantities are available by request only. Contact Emily Barge at ebarge@centerfordairyexcellence.org or call 717-346-0849 to request multiple quantities or to learn more about the Choose PA Dairy material.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy

industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

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