



## **For Immediate Release**

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### **LET YOUR VOICE BE HEARD IN THE 2017 PRODUCER SURVEY**

*July 1 Deadline to Submit Survey*

**Harrisburg, Pa.** – Pennsylvania dairy farm owners and managers can let their voice be heard through completion of the “2017 Pennsylvania Dairy Industry Producer Survey”, due by July 1, 2017.

“Dairy farmers are facing increasingly more challenges to managing their farm businesses and the Center must adapt programs to address those changes,” said Jayne Sebright, executive director of the Center for Dairy Excellence. “The producer survey provides an avenue for dairy farmers to voice their input and share their plans and needs, which will be considered in planning future dairy programs and services.”

The survey includes questions on the milking herd, production acres, operational structure and plans for the dairy farm. Collective survey data will be evaluated to identify trends and needs but individual responses will remain anonymous. Please allow 15 minutes to complete the survey questions.

The Dairy Industry Producer Survey is conducted by the Center for Dairy Excellence every five years to develop a baseline of trends and changes occurring within the Pennsylvania dairy industry.

Visit the Center’s website, [centerfordairyexcellence.org](http://centerfordairyexcellence.org), to complete the e-survey or download and print a PDF document for submission by mail. Deadline for survey submissions is Saturday, July 1, 2017. For more information, call the Center for Dairy Excellence at 717-346-0849.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).