



CENTER FOR
Dairy EXCELLENCE



PennState Extension
The Center for Plant Excellence

For Immediate Release

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July 13, 2026

SAVE THE DATE FOR PA AGRICULTURAL INDUSTRY BREAKFAST ON AUGUST 12

Ag Professionals Are Invited to Learn About Managing Risk and Building Resilience

Harrisburg, Pa. – Pennsylvania producers and professionals working in the agriculture industry are invited to the 2026 PA Agricultural Industry Breakfast, titled “Managing Risk & Building Resilience in Pennsylvania Agriculture.” Every day Pennsylvania’s farm families face emerging risks, from the spring freeze in April to the droughty conditions in June, from HPAI in poultry to New World Screwworm infecting beef herds along the southern border. Remaining viable in today’s agricultural industry requires adaptability, risk management, and a solution-based mindset.

The industry breakfast will be held on Wednesday, August 12 during the 2026 Ag Progress Days. The event will include a free breakfast and a panel discussion about the economics of risks in agricultural operations and how we can better equip our farm families with the resources to navigate through the challenges to seize opportunities for greater profitability. The event is free but pre-registration is required at www.centerfordairyexcellence.org/industry-breakfast or by calling 717-346-0849.

The Pennsylvania Beef Producers Working Group, Center for Beef Excellence, Center for Poultry and Livestock Excellence, Center for Dairy Excellence, Center for Plant Excellence, and the Pennsylvania Department of Agriculture are partnering to host the industry breakfast.

View more details about the speakers and the event:

- **When:** Wednesday, August 12, 2026 from 7-9 a.m.
- **Where:** Special Events Building at Ag Progress Days
2710 W. Pine Grove Road
Pennsylvania Furnace, PA 16865
- **Cost:** Free, but individuals must pre-register. Visit www.centerfordairyexcellence.org/industry-breakfast or call 717-346-0849.
- **Program and Speakers:**
 - Breakfast
 - Introductions and Setting the Stage – Nichole Hockenberry
 - Welcome from the Department – Secretary Redding
 - Navigating the Risks, Seizing the Opportunities – Dr. Becca Weir, PSU
 - A Case Study: New World Screwworm Disease – Dr. Kellie Hough, USDA
 - A Farmer’s Perspective
 - Discussion Panel and Wrap Up – Jayne Sebright

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.

**Center for Dairy Excellence ▼ 2301 North Cameron St., Harrisburg, PA 17110 ▼ 717-346-0849 ▼
www.centerfordairyexcellence.org**