



**For Immediate Release**

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**SEND BACK-TO-SCHOOL BOXES TO AGRICULTURE EDUCATORS IN YOUR COMMUNITY**

*Show Your Appreciation for Educators Who Teach Students About Agriculture*

**Harrisburg, Pa.** – Agriculture teachers are laying the foundation for the next generation to learn about the role farmers have in our communities. To help share positivity and encouragement to agriculture educators in Pennsylvania and beyond this August, consider sending a back-to-school box through the Dairy Leaders of Tomorrow (DLT) program. With a \$35 donation to the Dairy Excellence Foundation, individuals can send a box to an agriculture educator in their community. Boxes will include office supplies, a gift card, a poster for their classroom, and other items. Individuals can also include a personalized note of gratitude and encouragement.

All donations must be made by July 31, 2025 to ensure boxes arrive to educators by the end of August. Visit [www.dairyleadersoftomorrow.com/send-a-box/](http://www.dairyleadersoftomorrow.com/send-a-box/) or call 717-346-0849 to send a box by July 31. The DLT Program is managed by the Dairy Excellence Foundation to help prepare high school students to work in the dairy industry through industry-recognized courses, scholarship opportunities, and on-farm experiences.

“These back-to-school boxes continue to be a great way for the entire dairy industry to come together and show our appreciation for agriculture educators at the start of the school year. Whether you’re a dairy producer, a community member or industry professional, thanks for considering this opportunity to help us share positivity and encouragement to as many educators as possible this August,” said Michelle Shearer, Workforce Development Manager at the Dairy Excellence Foundation.

Individuals can send boxes to specific teachers of their choice if they know the educator’s mailing address. If they do not know the mailing address or do not have a specific teacher in mind, the Dairy Leaders of Tomorrow team can mail the boxes to teachers in your county. Several individuals across the dairy and agriculture industries have supported this initiative over the past two years. Here are some ideas for how to send the boxes and encourage agriculture educators:

- Dairy producers can send boxes to agriculture educators in a nearby district, thanking them for their work teaching students and encouraging them to reach out if they ever want to tour or connect with a working dairy farm.
- Businesses and organizations can share their appreciation for ag educators in their community and ask the Dairy Leaders of Tomorrow team to choose teachers in their county to receive boxes.
- Parents and neighbors can send boxes to their adult children or friends who are ag educators to help them start the school year off on a positive note.

- Educators can pair up and send boxes to each other as a fun back-to-school gesture.

“One of the major initiatives for the Lancaster County Ag Council is ag education, especially educating our youth. With that in mind, the ag educators in Lancaster County play a very important role in the agricultural education process of Lancaster County youth,” said Greg Kirkham, Executive Director of the Lancaster County Agriculture Council, one of the sponsors for the boxes last year. “The teachers were very appreciative of the thoughtfulness from all involved in providing this recognition to them. I heard from many who expressed how opening the box eased some anxiety when preparing for the new school year – not to mention the practicality of several items enclosed in the box.”

Sponsorship opportunities are available for businesses that are interested in supporting agriculture educators or providing items for the back-to-school boxes. Contact Jayne Sebright at [jsebright@centerfordairyexcellence.org](mailto:jsebright@centerfordairyexcellence.org) to learn more about these opportunities.

“Thank you so much for the box of goodies and sweet note. It means more than words can say and was such a kind surprise. The program and I are so blessed to have people like you in our community,” shared Carissa Clevon, an agriculture educator from Wisconsin who received a box last year.

Visit [www.dairyleadersoftomorrow.com/send-a-box/](http://www.dairyleadersoftomorrow.com/send-a-box/) or call 717-346-0849 to send a box by July 31, 2025. If you have questions about the back-to-school boxes or the Dairy Leaders of Tomorrow program, contact Michelle Shearer, Workforce Development Manager, at [mshearer@centerfordairyexcellence.org](mailto:mshearer@centerfordairyexcellence.org) or by phone at 570-768-8316.

All proceeds from this campaign will benefit agriculture educators and the Dairy Excellence Foundation, which manages the Dairy Leaders of Tomorrow program. The DLT curriculum is available at no cost to high school educators thanks to support from sponsors and donors. The DLT program includes four main courses: Introduction to Dairy, Introduction to Dairy Herd Management, Introduction to Dairy Business Management, and Introduction to Dairy Technologies. Teachers can incorporate these courses into their classroom instruction or assign to high school students to complete independently.

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The Center for Dairy Excellence Foundation of Pennsylvania is a 501(c)(3) non-profit, tax deductible organization that is Educational Improvement Tax Credit (EITC) approved. Established in 2010, the foundation’s mission is to build and invest in programs that cultivate and empower the next generation of producers, consumers, and advocates for the Pennsylvania dairy industry. Learn more at [centerfordairyexcellence.org/our-foundation/](http://centerfordairyexcellence.org/our-foundation/).

Dairy Leaders of Tomorrow (DLT) is a program designed specifically to prepare high school students to work in the dairy industry. A three-part model program, Dairy Leaders of Tomorrow offers classroom instruction, on-farm experiences and scholarship opportunities. The DLT curriculum includes four main courses: Introduction to Dairy, Introduction to Dairy Herd Management, Introduction to Dairy Business Management, and Introduction to Dairy Technologies. The program is managed by the Center for Dairy Excellence Foundation of Pennsylvania, a 501(c)(3) non-profit, tax deductible organization that is Educational Improvement Tax Credit (EITC) approved. Learn more about the program at [www.dairyleadersoftomorrow.com](http://www.dairyleadersoftomorrow.com).

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