



**For Immediate Release**

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**AG PROGRESS DAYS ATENDEES INVITED TO DAIRY  
INDUSTRY BREAKFAST**

**Harrisburg, Pa.** – The Center for Dairy Excellence and Penn State Extension Dairy Team are hosting a Dairy Industry Breakfast for dairy professionals and agri-business representatives on Wednesday, August 16, 2017, from 6:45 a.m. – 8:30 a.m. during Penn State’s Ag Progress Days, 2710 West Pine Grove Road, Pennsylvania Furnace, Pa., 16865.

Chuck Nicholson, Penn State Smeal College of Business professor, will discuss preliminary findings that have been gathered in Phase 1 of the Pennsylvania Dairy Industry Study. Breakfast attendees will also be encouraged to share their input on the findings to use in Phase II of the study, which results in recommendations for future growth of the Pennsylvania dairy industry.

“We are looking forward to sharing the initial findings of the study with participants and this meeting and gathering their input as we move into Phase II, which is intended to provide recommendations resulting in a pathway forward for growth in Pennsylvania’s dairy industry,” said Jayne Sebright, executive director of the Center for Dairy Excellence. “The breakfast will also serve as an excellent opportunity for participants to network and share ideas with others working within our industry.”

“This breakfast will provide a great opportunity for producers and dairy industry representatives to learn about the future of the dairy industry and ask questions about the survey findings,” said Amber Yutzy, Penn State Extension Dairy Herd Health Educator.

The event will take place in the downstairs section of the Little Red Barn that is located on site. There is no cost to attend, but participants interested in attending should pre-register to account for an accurate meal count.

Registration for the event can be found at [centerfordairyexcellence.org/august-16-dairy-industry-breakfast/](http://centerfordairyexcellence.org/august-16-dairy-industry-breakfast/) To learn more, visit [centerfordairyexcellence.org](http://centerfordairyexcellence.org) or contact Melissa Anderson by email at [manderson@centerfordairyexcellence.org](mailto:manderson@centerfordairyexcellence.org) or call 717-346-0849.

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CENTER FOR  
**Dairy**EXCELLENCE

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).