



## For Immediate Release

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**July 19, 2017**

### **REGISTRATION AVAILABLE FOR CENTER'S DAIRY FINANCIAL AND RISK MANAGEMENT CONFERENCE**

**Harrisburg, Pa.** – Registration is open for the Center for Dairy Excellence's Dairy Financial Risk Management Conference, being held Wednesday, September 13, 2017 from 8:30 a.m. – 3:30 p.m. at the Central Penn Conference Center, 600 Valley Road, Summerdale, PA 17093. Now in its eighth year, this dynamic one-day conference offers cutting edge information to the agricultural financial community on changing market dynamics and business tools impacting Pennsylvania's dairy farm families.

Cost of attendance is \$200 per person, including meals. Registration is discounted to \$150 per person for those who are representatives of Center Allies for Advancement. Registration for the conference closes September 6, 2017. Registration information can be found by clicking on "Dairy Financial & Risk Management Conference" at [www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org) under "Upcoming Events."

"Pennsylvania's dairy industry is in a state of transition. Understanding the dynamics that are shaping that transition is critical to mapping a path forward," said Alan Zepp, Center for Dairy Excellence risk management program manager. "This year's conference will provide participants with insight on what those dynamics are."

Keynote speakers that will highlight the conference include:

- Ben Buckner, head grains economist for AgResource Company, who will speak about market outlooks in the dairy industry,
- Jackson Takach, economist for Farmer Mac and lead author and co-creator of *The Feed*, will bring perspective from his career in agricultural finance and rural America to discuss analyzing credit, interest rate and other market-based risk that affect condition monitoring, operational information systems analysis and statistical programming,
- Dr. Andrew Novakovic, E.V. Baker Professor of agricultural economics and director of land grant programs at the Cornell Dyson School of Business, and Dr. Mark Stephenson, director of dairy policy analysis at the University of Wisconsin – Madison, who will share a look at the findings involved with a comprehensive Pennsylvania dairy industry study they are conducting.

A complete program details with panel and speaker information is available online. The deadline to register is September 6, 2017, with limited space available.

To register, visit [www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org), under "Programs and Events", and click "Upcoming Events" for a registration form. For more questions or information, please call (717) 346-0849 or email Melissa Anderson at [manderson@centerfordairyexcellence.org](mailto:manderson@centerfordairyexcellence.org).



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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).