



## For Immediate Release

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### **NEW “NO TRESPASSING” SIGNS NOW AVAILABLE TO HELP ENCOURAGE BIOSECURITY ON PA DAIRY FARMS**

*The Signs Are Available to Farms at No Cost While Supplies Last*

**Harrisburg, Pa.** – To help mitigate the spread of Highly Pathogenic Avian Influenza (HPAI) across the Pennsylvania animal agriculture industry, the Center for Dairy Excellence has new outdoor signs available. The “No Trespassing – Biosecure Area” signs are designed for outdoor use to help dairy producers implement biosecurity protocols and communicate with visitors at the entrance of their farm or barns. The Center is mailing these signs to individuals at no cost while supplies last.

“Communicating your farm’s biosecurity protocols with visitors, including sales and service providers, can help you be proactive about preventing HPAI on your dairy farm and mitigating the spread across our industry,” said Valerie Mason-Faith, Risk Education Manager at the Center for Dairy Excellence. “These signs certainly don’t replace the need for building your own biosecurity plan, but they can be a helpful step in communicating your expectations and commitment to biosecurity with visitors on your property.”

Each sign includes the following message:

- Visitors – Stop – No Trespassing – Biosecure Area
- Please call before entering. Do not enter the property without prior approval, no exceptions.
- Any visitors found entering the property without prior approval will be considered trespassing.
- The signs include Spanish and a place to write a primary and secondary contact person’s phone number.

The signs are weather-resistant with PVC material and include four grommets to help display them on the property. To request a free sign, visit [www.centerfordairyexcellence.org/no-trespassing-sign](http://www.centerfordairyexcellence.org/no-trespassing-sign) or call 717-346-0849. To request signs in bulk, email Allen Hess at [ahess@centerfordairyexcellence.org](mailto:ahess@centerfordairyexcellence.org).

The Center also has Everyday Biosecurity Kits available for dairy farms at no cost, which include booklets, signage, visitor sign-in sheets, posters and additional printed resources to aid producers in developing biosecurity plans for their operations. Visit [www.centerfordairyexcellence.org/biosecurity-kit](http://www.centerfordairyexcellence.org/biosecurity-kit) or call the Center at 717-346-0849 to request a kit.

As the dairy industry learns more about HPAI and how it is affecting dairy cattle, the Center for Dairy Excellence will continue to share updates from the PA Department of Agriculture and other federal organizations during monthly Dairy Industry Conference Calls. These calls are typically held on the second Wednesday of every month. Visit [www.centerfordairyexcellence.org/newsletter](http://www.centerfordairyexcellence.org/newsletter) to sign up to receive email updates and be notified about upcoming calls. Visit [www.centerfordairyexcellence.org/hpai-industry-call](http://www.centerfordairyexcellence.org/hpai-industry-call) to view recordings from previous calls.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at [centerfordairyexcellence.org](http://centerfordairyexcellence.org).

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