



For Immediate Release

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SAVE THE DATE FOR THE 2020 PENNSYLVANIA DAIRY SUMMIT

The Summit Will Reignite the Dairy Industry Through Education and Networking Opportunities

Harrisburg, Pa. – To spark excitement and encourage collaboration across the dairy industry, the 2020 Pennsylvania Dairy Summit is scheduled for February 5 and 6, 2020 at the Penn Stater Hotel and Conference Center in State College, Pa. Hosted by the Professional Dairy Managers of Pennsylvania and Center for Dairy Excellence, the annual dairy event brings together dairy producers and allied-industry representatives who want to learn about the latest techniques, technologies and strategies for profitable dairying.

“The theme for this year’s Dairy Summit is ‘Reignite.’ It’s a chance for dairy professionals to empower one another and re-ignite their passion and enthusiasm for the industry,” said Caroline Zimmerman, the 2020 Pennsylvania Dairy Summit chair and a dairy farmer from Blair County. “The two-day event will ignite feelings of hope and motivation, as the dairy industry comes together to discuss innovation opportunities and ways to stay profitable in a challenging marketplace.”

Offering inspiration, education, and networking for dairy farmers in all types of production, the Pennsylvania Dairy Summit is nationally recognized as one of the best conferences for dairy professionals. This year’s summit will feature several keynote speakers and breakout sessions that cover the following themes:

- Technology
- Value-Added
- Cow-Side
- Current Issues

Some of the topics included in these sessions are robotic milking, cost of production, soil health, workforce onboarding, and feasibility analysis. Keynote speakers will discuss dairy innovation opportunities, leadership potential, and environmental sustainability.

“As we planned the 2020 Dairy Summit, we chose a panel of speakers that could reignite positivity and help our dairy producers remain curious and forward-thinking,” said Zimmerman. “Attendees will be able to engage in timely conversations about current issues facing the dairy industry, leaving with tangible insights they can apply to their own operations.”

More program details and sponsorship opportunities will be available in September. Registration information will be available in November.

To learn more about the program and to view highlights from the 2019 Pennsylvania Dairy Summit, visit padairysummit.org. Contact the Pennsylvania Dairy Summit Business Office with questions at 814-355-2467 or email info@padairysummit.org.

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PDMP is a not-for-profit organization of progressive, positive-minded dairy producers and agribusiness leaders working together to advance the dairy industry in Pennsylvania through improved productivity and profitability. Programs offered by PDMP are designed by dairy producers for dairy producers. For more information on PDMP, visit their website at pdmp.org.

The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more at centerfordairyexcellence.org.