



For Immediate Release

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**ENROLLMENT TO "ADOPT-A-COW" NOW AVAILABLE
Teachers Encourage to Register for Discover Dairy's Adopt-A-Cow Program**

Harrisburg, Pa. – Elementary teachers are encouraged to begin enrolling their classrooms in the 'Adopt-A-Cow' program. As part of the Discover Dairy lesson series, Adopt-A-Cow is a yearlong learning opportunity for youth in grades kindergarten through sixth grade.

The Adopt-A-Cow program engages classrooms throughout the school year with individual updates about their calf's growth and care, while also learning about the broader dairy industry. Bi-monthly updates include an introductory kit with the calf's name, birthday and home as well as how the farmer takes care of her. In addition, photographs of the calf, bookmarks, posters and activity sheets are included as well as ways to incorporate Discover Dairy lessons. At the end of the school year, classrooms have the option to video chat with the calf and her owner where they can ask questions.

Enrollment for the 2018-2019 Adopt-A-Cow program will close November 1, 2018. There is limited space for the program at 125 classrooms. To enroll, visit discoverdairy.com.

Discover Dairy, managed by the Center Foundation, is an engaging, interactive, crosscurricular, multi-leveled educational series that meets Common CORE Standards for math, science and reading, while incorporating social studies concepts. The program shows upper elementary and middle school students where milk comes from and how dairy farmers contribute to our communities. Discover Dairy is provided at no cost to educators and others interested in teaching students more about dairy foods and farming.

To learn more about the Adopt-A-Cow program and Discover Dairy, visit discoverdairy.com or contact Brittany Haag at (717) 346-0849 or at bhaag@centerfordairyexcellence.org.

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Established in 2010, the Center for Dairy Excellence Foundation of Pennsylvania is a 501(c)(3) non-profit, tax deductible organization that is Educational Improvement Tax Credit (EITC) approved. The foundation was created to develop and support programs for both the Center for Dairy Excellence and other Pennsylvania dairy organizations which educate, cultivate, and



inspire a thriving and sustainable Pennsylvania dairy industry. Learn more about the foundation at centerfordairyexcellence.org.